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Official Destination Guide

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VISIT TAMPA BAY
2023 OFFICIAL DESTINATION GUIDE

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ABOUT VISIT TAMPA BAY

Visit Tampa Bay is a not-for-profit 501 C (6) partner-based destination marketing organization that is responsible for promoting its community as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, Visit Tampa Bay strengthens its economic position and provides opportunity for its community.

Certified by Destinations International's Destination Marketing Accreditation Program (DMAP) and together with its 750+ partners, Visit Tampa Bay represents a powerful forward-thinking, collaborative association: exchanging bold ideas, connecting innovative people and elevating tourism to its highest potential.

FLTBODG 2023

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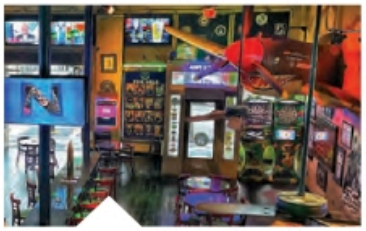

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Created by Arielle Katarina @akatarina, sharing her love of Tampa Bay through artwork.

BAD MONKEY: JUSTIN FIGUEROA - POWERFIGURE PRODUCTIONS, ROOSTER & THE TILL: SKYLER JUNE

STAY IN TOUCH

Take it Online

What to see, where to stay, what to do, where to eat... Find tips and recommendations for ways to maximize your experience in Tampa Bay at **VisitTampaBay.com**.

DIGITAL GUIDES

Read more from the digital versions of our traditional print pieces, such as the *Destination Guide*, *Multicultural Guide* and *Visit Tampa Gay Guide*.

BLOG

Discover the stories that make Tampa Bay the most diverse destination in Florida and be inspired to create your own story where treasure awaits.

EVENTS

See everything that's happening in Tampa Bay so you can plan the perfect time to visit.

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Connect with Visit Tampa Bay for up-to-the-minute info to keep your vacation fresh.

facebook.com/VisitTampaBay
Scroll through an overview of everything you'll find on your Tampa Bay adventure all in one feed.

@VisitTampaBay
Stay engaged with Twitter. Get the inside scoop on what's new and cool in Tampa Bay so you can hit the ground running.

youtube.com/VisitTampaBay
Learn more about Tampa Bay with videos featuring the destination and local movers and shakers, and further fuel your desire to discover adventures with a relaxing vibe.

@VisitTampaBay
Showcase the best highlights during your Tampa Bay adventure, and be sure to tag @VisitTampaBay for a chance to be featured.

VIDEO IMAGE: GRAIN & GLASS

TAMPA BAY PUTS THE SPOTLIGHT ON *You*

FROM ITS EARLIEST DAYS, Tampa Bay has thrived on the diversity of its people. Cuban cigar rollers and Black musicians helped lay the foundation for a modern metropolis that remains a magnet for fortune seekers from across the country and around the world. Every newcomer adds their own unique flavor to the mix of local life. Wherever they come from, visitors easily find themselves reflected in the people they meet here. They also experience languages, rituals and cultures they've never known. Italian- and Spanish-speaking visitors may even get to read about the city in their native tongue thanks to *La Gaceta,* the country's only trilingual newspaper. Simply put, its multi-cultural charm is Tampa's greatest treasure.

The city's diversity gives Tampa Bay an energy unlike any other in the world. The beat that reverberates from the streets and the water no doubt served as inspiration when Ella Fitzgerald wrote her breakout single, "A Tisket, A Tasket," when Ray Charles penned his first song and when the twist dance craze took the country by storm. Feel this energy in everything from nightlife and local music to live theater and culinary masterpieces.

While you're in Tampa Bay, embrace this eclectic vibe by trying something new. The streets are lined with culture and all are welcome to expand their minds and partake in new tastes. This diversity is celebrated year-round with festivals, parades and restaurants that fuse the best part of Tampa's kaleidoscope of cultures into unique creations.

Come as you are and you will no doubt be welcomed with open arms. Tampa Bay's diverse blend of people and cultures is the foundation of its success as a welcoming community open to new ideas and new visitors. "You will feel special," says Grace Yang of the Asian Pacific American Bar Association. "You will feel that attention and love."

Speaking of welcoming everyone, Tampa Bay recently re-elected—in a landslide victory—Mayor Jane Castor, the first openly gay mayor of a major southeastern city. You'll surely see her at the annual Tampa Pride in March, with the annual Tampa Pride Diversity Parade winding through Ybor City and the Tampa International Gay & Lesbian Film Festival in October, which has been showcasing LGBTQ+-focused stories for more than 30 years. "One comment that I hear more than anything is how friendly this city is and how accepting we are of everyone," says Mayor Castor. "I don't know if you could boil a city's reputation down to one sentence that would be better than that."

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1 AMAZING CITY

"LIKE" What You See

YOUR GUIDE TO SHOTS THAT POP

TAMPA BAY IS COVERED in Instagram-worthy spots, and you are sure to discover a few fresh ones of your own. To ensure your visit garners as much attention as possible, hit the spots that your followers will love to "Like." We've done the research, run the algorithms, scanned the landscape and come up with a list of Tampa Bay hotspots that will take your vacation pictures to the next level.

@thereallittlenuggie

@pixeldronist

Tampa Riverwalk

The Tampa Riverwalk is a 2.6-mile waterfront walkway along the Hillsborough River in the heart of downtown Tampa. Explore the Riverwalk to find some of downtown's most popular attractions, museums, parks, restaurants and more!

Hyde Park Village

Regularly ranked as one of the most pet-friendly cities in America, there's plenty of places to have fun with your four-legged friend like Hyde Park Village, a neighborhood with local shops, restaurants and high-end retailers.

@tbone_pickens

Tampa International Airport

Make sure to snap a selfie with Tampa International Airport's newest resident, a massive 21-foot flamingo named Phoebe located in the main terminal.

Gasparilla Invasion and Parade of Pirates

Grab your krewe for the annual Gasparilla Invasion and Parade of Pirates, the third largest parade in the country!

@thetampaguide

"Like" What You See

Downtown Tampa

Sensational sunsets and show-stopping views are essential for any vacation. Capture a shot of the downtown cityscape with brightly colored skies for the most IG worthy photo to share with friends.

@whereisweatherby

@whenintampa

Lunch Lady Tampa

In Tampa Bay, there's nothing better than eating outdoors along the waterfront. Visit Sparkman Wharf, the trendy outdoor food-hall that turns shipping containers into new-age eateries, to indulge in a variety of delicious dishes from some of the area's best chefs.

"Evangeline's Feast"

Tampa Bay is filled with murals worth snapping a picture of. Behind each mural is an artist who tells their story so you can share it to yours!

@mintedspace

@lanceraab

Raymond James Stadium

Voted one of the best sports cities in the country, Tampa Bay is home to professional hockey, football, baseball and soccer. Come to "Champa Bay" and check out our incredible sports scene that will have you cheering for the home team.

Pirate Water Taxi

With 17 stops along the Hillsborough River, the easiest way to get out on the water and explore all of downtown's most beloved attractions is with these popular black and yellow water taxis.

Showcase the best highlights during your Tampa Bay adventure and use #UnlockTampaBay for a chance to be featured.

@miamituristico

DISCOVER THE DISTRICTS

Tampa Bay's 9 distinct districts capture the pulse of the city

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16 Channel District/Water Street
17 SoHo/Hyde Park
18 Ybor City
21 Westshore/Midtown
22 Seminole Heights/Tampa Heights
23 North Tampa
24 West Tampa
26 East Tampa

Florida's leading cultural venue presenting buzzed-about Broadway tours and top-notch performers in music, comedy, opera and more.

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DOWNTOWN TAMPA

Events, days, dates, times, performers and prices are subject to change without notice. Handling fees will apply.

DISCOVER THE DISTRICTS

DOWNTOWN

TAMPA BAY'S CORE IS VIBRANT, thriving and growing. Among the big-city buzz of rich cultural attractions and restaurants serving scrumptious fare is the natural beauty along the Tampa Riverwalk. Whether you're grabbing an evening bite or looking for something fun to do with the kids, Downtown Tampa has something to offer. And there's no better way to catch a Florida sunset than with the city's picturesque skyline as a backdrop.

CAN'T MISS!

The scenic **Tampa Riverwalk** continues to expand its features, and now the **Tampa Riverwalk Attraction Pass** makes it easy to explore with savings for unique attractions. The Riverwalk winds from Armature Works and Water Works Park, along the Hillsborough River, through the heart of Downtown to the cruise port and Channel District. If a leisurely walk isn't on your itinerary, catch a ride on the **Pirate Water Taxi** to various stops along the Riverwalk. Culturally minded visitors can take in the amazing collections at the **Tampa Museum of Art,** or catch a Broadway show and other live performances at the **David A. Straz, Jr. Center for the Performing Arts** or a film at the **Tampa Theatre.** Stay the night in the stylishly chic **Hyatt Place/Hyatt House Tampa Downtown,** which is just as vibrant as the city itself. If you're looking for travel tips and local Tampa Bay treasures, add the **Unlock Tampa Bay Visitors Center** to your itinerary.

Armature Works

David A. Straz, Jr. Center for the Performing Arts

LOCAL FLAVORS

Head over to the *izakaya*-style **Haiku Tampa** for expertly handmade sushi, then grab some chocolately goods for dessert at **Peterbrooke Chocolatier.** Finish up the night sipping a cocktail at **Six** rooftop bar at **JW Marriott Tampa Water Street** or on the dancefloor at **Arts Club** at the newly opened **The Tampa EDITION.**

CALL A MEETING

With its combination of accessibility, affordability and amenities, Tampa Bay is the perfect place to unlock the potential of your next meeting. In this district's treasure trove of meetings resources, the **Tampa Convention Center** is the crown jewel. Upon arrival, you're greeted with a beautiful scene, thanks to the $38 million in renovations to TCC, its waterfront location, elegant architectural design and stunning downtown views. After a day of meetings, networking and breakout sessions, you're just a short stroll, **TECO Line StreetCar** ride or water-taxi ride away from a world of adventures. Art, wildlife, waterfront activities and more all await in Tampa Bay's thriving Convention District.

CHANNEL DISTRICT/ WATER STREET

Sparkman Wharf

THE CHANNEL DISTRICT SKYLINE touches the clouds as high-rises fill with residents, shops and restaurants. This pedestrian-friendly community of Tampa Bay has everything you need, from chic waterfront eateries to popular family attractions and recreation areas. Water Street Tampa, a $3-billion development, will keep the Channel District buzzing for years to come.

CAN'T MISS!

The Florida Aquarium offers family fun among the flora and fauna of Florida and beyond, including hands-on exhibits and other up-close encounters. Take a look at 12,000 years of achievement at the **Tampa Bay History Center** and enjoy the fare of the landmark Columbia Restaurant at the adjoining **Columbia Café.** Get on the water by touring the **American Victory Ship** docked in the harbor, or crank up the speed on a jet boat thrill ride with **Bay Rocket.**

LOCAL FLAVORS

Sparkman Wharf offers an eclectic mix of amazing outdoor food and drink options—including the award-winning **JOTORO, LightHaus Beer Garden, Hampton Chocolate Factory** and **Noble Rice**—alongside funky shipping containers. **Splitsville Southern + Social** features the fun of 10-pin bowling combined with an impressive bar and a food menu from two-time James Beard Award-winning chef Art Smith.

Bay Rocket

The Florida Aquarium

THE FLORIDA AQUARIUM: COURTESY THE FLORIDA AQUARIUM

SOHO/HYDE PARK

Hyde Park Village

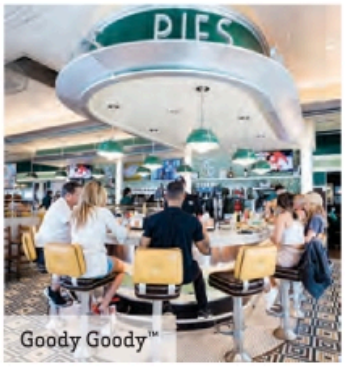
THE SOHO/HYDE PARK DISTRICT is a vibrant neighborhood full of charm along with chic and hip nightlife. SoHo's walkability makes it ideal for strolling and window-shopping past boutiques up and down South Howard Avenue, from which the district takes its name. Hyde Park boasts the same pedestrian-friendly environment. The proximity to exquisite Bayshore Boulevard adds even more class and luxury to the area.

CAN'T MISS!

Unique retail offerings with a mix of national, regional and local brands draw rambling shoppers to **Hyde Park Village.** Craft a DIY candle with thousands of scent combinations at **The Candle Pour** to create the perfect souvenir.

LOCAL FLAVORS

Head to Hyde Park Village to grab a table at **Forbici.** This modern Italian restaurant offers up a creative mix of classic dishes designed for you to share with your friends and family. Live bold and try one of the more than 500 wacky and weird flavors, alongside reimagined and improved classics, at **Oddfellows Ice Cream.** Veteran Tampa Bay restaurateur Richard Gonzmart resurrected the iconic **Goody Goody™,** much to the delight of everyone pining for its retro burgers. Serving up rustic Italian food, nosh on house-cured charcuterie while your Neapolitan pizza bakes in the wood-burning oven at **Ava,** or take a seat across the street at **717 South** for contemporary American cuisine made with fresh and local ingredients. **Bouzy,** a Champagne-focused restaurant, touts an extensive wine and bubbles list. Award-winning **Bern's Steak House** helped put Tampa Bay on the culinary map, thanks to its wine cellars, dry-aged steaks and internationally renowned **Harry Waugh Dessert Room.** With more than 35 wines by-the-glass, grab a table and see why **Cru Cellars** was voted Tampa Bay's best wine bar.



Goody Goody™

Oddfellows Ice Cream

YBOR CITY

TECO Line Streetcar in Ybor City

TAMPA BAY'S HISTORICAL AND CULTURAL ROOTS lie in Ybor City. Many of the buildings echo the charming brick exteriors of converted cigar factories, in homage to the area's celebrated history as the Cigar Capital of the World. But cigar making is only a part of this multifaceted district's present and future, with independent cigar rollers keeping the tradition alive. The brick streets and iron balconies of 7th Avenue welcome revelers day and night.

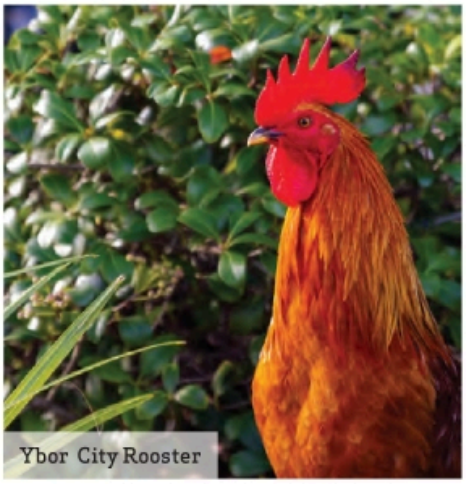
CAN'T MISS!

Hop on the **TECO Line Streetcar** and enjoy a free ride into historic Ybor City just over a mile from Downtown. Take your time browsing the local cigar shops like **Tabanero Cigars, Tampa Sweetheart Cigar Co.** and **J.C. Newman Cigar Co.**—including the new on-site museum—to find the perfect accompaniment to your evening stroll through these treasured streets. J.C. Newman even offers a behind-the-scenes guided tour. Get a dose of local sports history at the **Tampa Baseball Museum,** built in the childhood home of Tampa's first MLB player Al López, then catch local musicians on stage at **The Ritz Ybor.** Photography buffs will want to check out the expansive **Florida Museum of Photographic Arts.**

LOCAL FLAVORS

Tantalize your tastebuds with new flavors as you explore by yourself or with **Ybor City Food Tours.** The oldest restaurant in Florida, **Columbia Restaurant** is a must, both for its cultural significance and for its incredible food. Get a taste of Italy at **Casa Santo Stefano,** a Sicilian restaurant, or a coffee in a Cuban-inspired bistro at **Café Quiquiriqui. Cigar City Cider & Mead** lets you savor a different side of Tampa Bay's burgeoning craft-brewing scene. But if grain and hops are what you crave, **Coppertail Brewing**, **Bastet Brewing, Zydeco Brew Werks** and **BarrieHaus Beer Co.** have become local craft beer favorites, or try what's on tap at **Bad Monkey Ybor.** Finish the night with speciality drinks and a show at the high-energy dueling piano bar **Showbar.**

Columbia Restaurant


Ybor City Rooster

ESTD 1895

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Tampa's cigar heritage lives on at J.C. Newman Cigar Company in Ybor City. For the first time in over a century, J.C. Newman's iconic El Reloj Cigar Factory is now open to the public. Featuring three floors of public exhibits, guests can explore the art of cigar making first hand, find a gift in the factory store, or host a private celebration in the last operating factory in Tampa, FL.

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WESTSHORE.
WHERE TAMPA BAY TAKES OFF!

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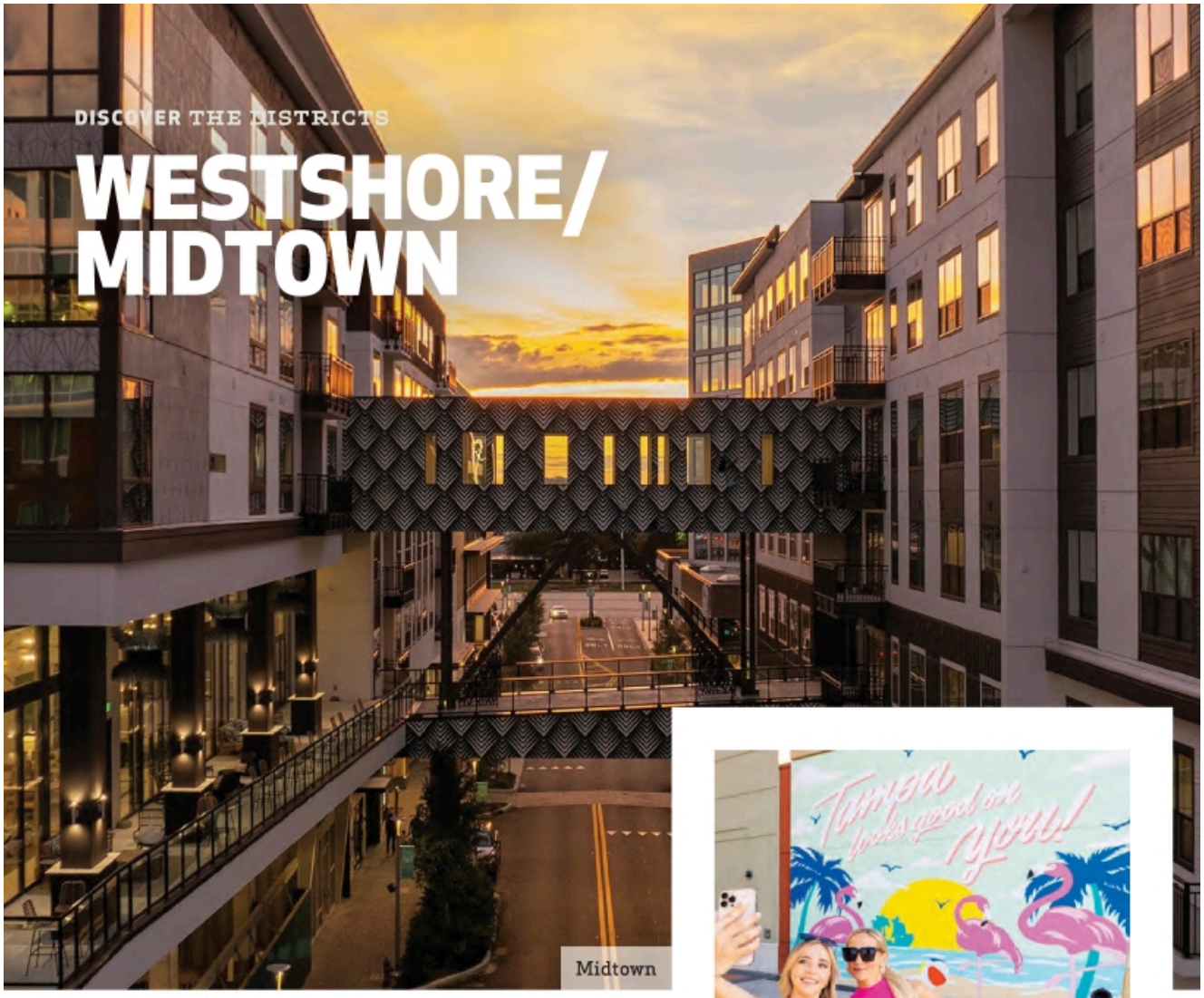
It starts with Tampa Bay's top-rated airport. One of the best in the country. And takes off from there. World class shopping. More than 350 shops. Two large luxury shopping destinations. Award-winning restaurants. First class lodging. White sandy beaches. Nature trails. First class sports venues for the Tampa Bay Buccaneers, New York Yankees and more. Topping it off, it's all in one easy to navigate 10 square mile district. A city within the city. Safe walk-bike routes. Green spaces to gather. Transportation options galore. Visit Tampa Bay. Then fall in love with Westshore. There's a reason it's the fastest growing district on Florida's West Coast. It's where Tampa Bay takes off.

WESTSHORE DISTRICT
TAMPA BAY

POWERED BY WESTSHORE ALLIANCE

DISCOVER THE DISTRICTS

WESTSHORE/ MIDTOWN



Midtown

International Plaza

THE WESTSHORE DISTRICT IS FULL OF NEW PLACES for serious shopping and fancy feasting. Find two shopping malls to satisfy your needs for fashion, dining and nightlife. The accessible Westshore area also has the allure of mirrored high-rises and polished five-star restaurants. Tampa International Airport and Raymond James Stadium anchor this bustling borough.

CAN'T MISS!

Pulling together Westshore and Downtown with an energetic, contemporary neighborhood, **Midtown** is a city within a city with 1.8 million square feet of shopping, dining, entertainment and hospitality space. New shops and restaurants are regularly opening in Midtown, including **Colony Grill's** famous thin-crust pizzas, making it a destination you must experience.

LOCAL FLAVORS

Enjoy upscale shopping and delectable dining at **International Plaza & Bay Street**, featuring high-end stores and fun, innovative restaurants like **The Pub – Tampa, Rocco's Tacos & Tequila Bar** and **Whiskey Cake.** Take in the views of Old Tampa Bay from **Oystercatchers** while enjoying irresistible seafood. **Ocean Prime** serves up the very best in fresh and locally sourced seafood and only the finest USDA prime steaks, as well as extensive wine and cocktail offerings. **Cigar City Brewing**, located just a short trip from Tampa International Airport, is one of the pillars of Florida's craft beer scene.

CALL A MEETING

Tampa's Westshore District is the center of activity not only in the Tampa Bay region but also on Florida's West Coast. Whether you're looking for a world-class space to host your event or simply a comfortable room to rest for the night, Westshore offers exceptional hotels and meeting spaces with easy access to Tampa International Airport. Plus, the new Midtown development brings in brand-new hotels and amazing entertainment for after the meeting.

SEMINOLE HEIGHTS/ TAMPA HEIGHTS

Ulele

THE SEMINOLE HEIGHTS AND TAMPA HEIGHTS NEIGHBORHOODS are in the middle of a tremendous rebirth as culinary destinations. These beautiful neighborhoods have attracted the interest of Tampa Bay's most creative chefs and brewers. No matter what you're craving, you're sure to find something to tantalize your taste buds.

CAN'T MISS!

For something totally new and off-the-wall, check out **The Peninsularium.** Disguised as a typical roadside shop—the **Crab Devil Bait Shop**—this immersive family-friendly arts attraction boasts a cabinet of curiosities bursting with Florida's eccentric culture and history.

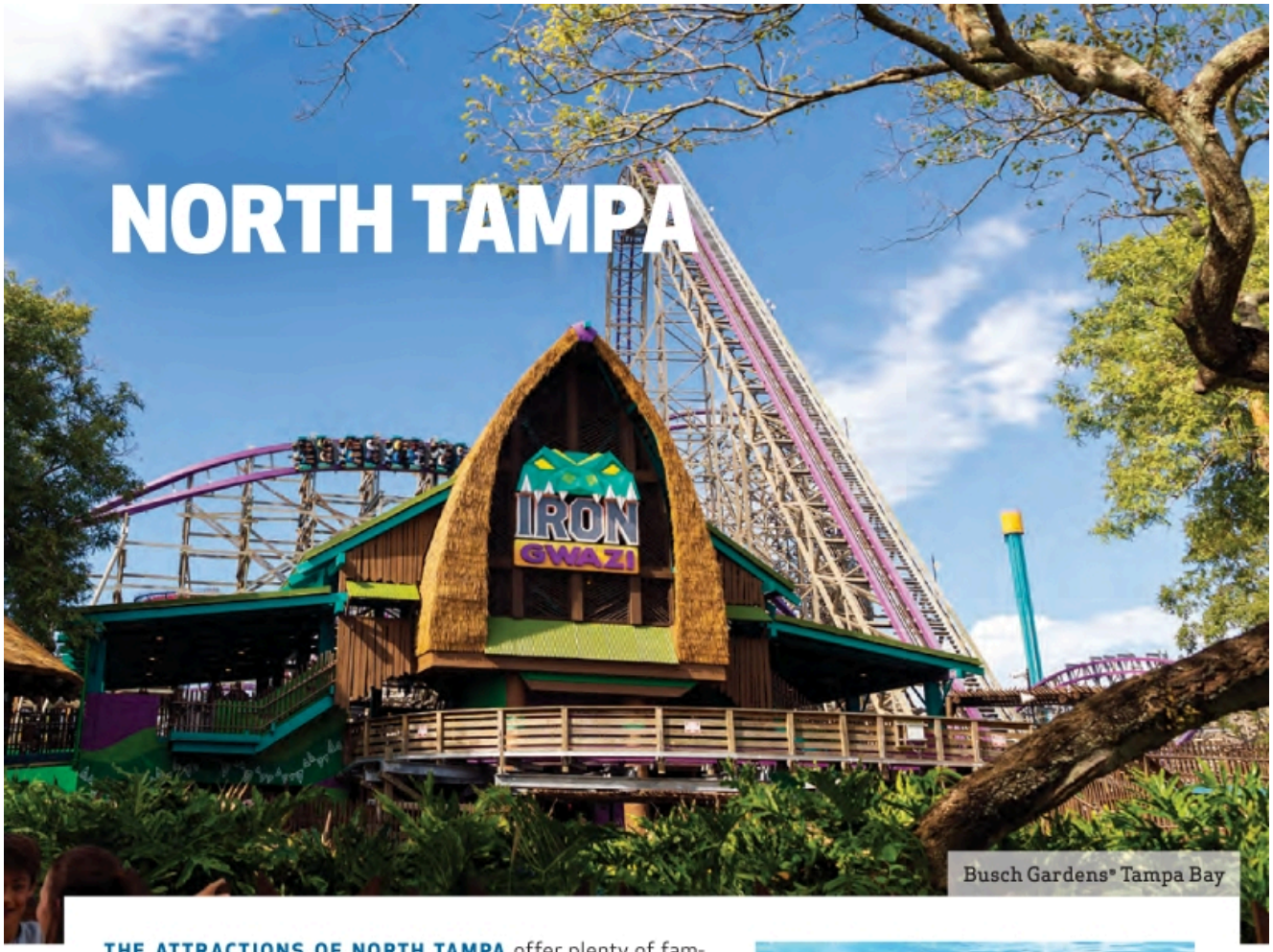
Mandarin Heights

LOCAL FLAVORS

Armature Works is the talk of the town! Here, you'll find a food hall with unique offerings to please any palate—including gooey, freshly made cookies from **Bake'n Babes**—plus artisan gifts to fit any style. **Rooster & the Till** serves award-winning dishes with an ever-changing tasting menu. For soulful Japanese cuisine in an authentic *ramen-ya*, head to **Ichicoro Ramen.** Make room for native Floridian fare at the can't-miss dining spot **Ulele.** If you follow @VisitTampaBay, you have seen the fabulously odd **Mandarin Heights** pumping out new twists on drinks. The original beer hall of Seminole Heights and heralded as the pioneer of Tampa Bay's craft beer movement, **Independent Bar & Cafe** features 14 taps that rotate daily, ensuring you always get the freshest pour. Delicious sandwiches and appetizers complete the meal.

We Are Seminole Heights by Pep Rally

NORTH TAMPA



Busch Gardens® Tampa Bay

THE ATTRACTIONS OF NORTH TAMPA offer plenty of family-friendly fun. With quaint neighborhoods and the **University of South Florida,** North Tampa provides many of the features you'd expect to find in a college town—but not many college towns can claim to have the tallest roller coaster in the state of Florida! North Tampa also features lovely parks and trails, including Flatwoods Wilderness Park, which boasts a seven-mile paved loop.

CAN'T MISS!

ZooTampa at Lowry Park, an award-winning conservation organization, offers visitors exciting, up-close adventures with rare and endangered wildlife from Florida and around the globe. **MOSI, the Museum of Science and Industry,** has educational fun for the whole family, with the aim of furthering interest in and understanding of science. **Adventure Island** lets you enjoy the twists and turns of waterslides and other splash-filled aquatic attractions in a lush, tropical paradise. Push your limits at **Busch Gardens® Tampa Bay,** which features some of the most thrilling roller coasters in the country. The first-of-its-kind amenity in the States, **Epperson Lagoon** is a 7.5-acre crystal-clear lagoon providing the ultimate beach paradise. Swim, rent paddleboards and kayaks, ride the inflatable Slidezilla, play family lawn games and sip on drinks at the swim-up bar.

The Yard Milkshake Bar

ZOOTAMPA: COURTESY ZOOTAMPA

ZooTampa at Lowry Park

LOCAL FLAVORS

Get your Southern-style supper fix at **Mama's Soul Food Restaurant** for made-from-scratch fare that will make you feel at home. An iconic oyster bar, **Skipper's Smokehouse** hosts local, national and international musicians and serves up "Floribbean" cuisine.

WEST TAMPA

Raymond James Stadium

WEST TAMPA HAS MANY DIMENSIONS, but the most prominent is a simple urban charm. Before it was incorporated as a town in 1895, the once predominantly Spanish-speaking area thrived as a hub for the cigar industry. Today, West Tampa embraces its natural roots with sports fields and parks, and is home to the Tampa Bay Buccaneers.

CAN'T MISS!

If you're visiting in March, you'll want to swing by **George M. Steinbrenner Field** to catch a New York Yankees Spring Training game. Take in the fresh air and natural flora of **Al Lopez Park,** named after the first Tampa native to play Major League Baseball and to be enshrined in the National Baseball Hall of Fame.

West Tampa Water Tower

Alessi Bakery

LOCAL FLAVORS

Fill up on Cuban and Spanish staples at the family-run **La Teresita Restaurant,** then head to iconic **Alessi Bakery** for pastries, specialty cakes and other desserts.

RAYMOND JAMES STADIUM: COURTESY OF TAMPA BAY BUCCANEERS

DISCOVER OUR WORLD TOGETHER

Together is at the heart of everything we do at ZooTampa. We bring animals from all around the world together so we can protect and care for them. We also bring people together, so they can see these amazing animals up close and learn more about our unique relationship with them.

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ZooTampa
AT LOWRY PARK

DISCOVER THE DISTRICTS

EAST TAMPA

Dinosaur World

Wish Farms

TAMPA BAY'S EAST HILLSBOROUGH DISTRICT boasts plenty of opportunities for adventure, inside and out. The Brandon area features innovative dining options that will tickle your taste buds. Plant City offers the picturesque comforts of a small town and is the Winter Strawberry Capital of the World. Take a tour of **Keel Farms** to see how they make delicious wines, beers and ciders before tasting a glass yourself. At **Wish Farms,** you'll find the sweetest berries you can imagine grown fresh year-round.

CAN'T MISS!

Topgolf Tampa lets you hit the links with friends in an innovative, fun atmosphere with plenty of bar bites and beverages to sate your appetite. Want to entertain the kids with a journey they'll never forget? Take a walk among the life-sized beasts at **Dinosaur World.** Looking to up your adrenaline levels? **iFly** indoor skydiving gives you all the thrills of the real thing in the safety of an incredible indoor facility, or feel the speed on the performance track and off-road trails at **The Motor Enclave.**

LOCAL FLAVORS

The sophisticaed **Council Oak Steaks & Seafood** at the **Seminole Hard Rock Hotel & Casino** cannot be beat for surf and turf that will make your mouth water, and an award-winning wine selection of more than 400 labels means you'll have the perfect complement to your meal.

Topgolf Tampa

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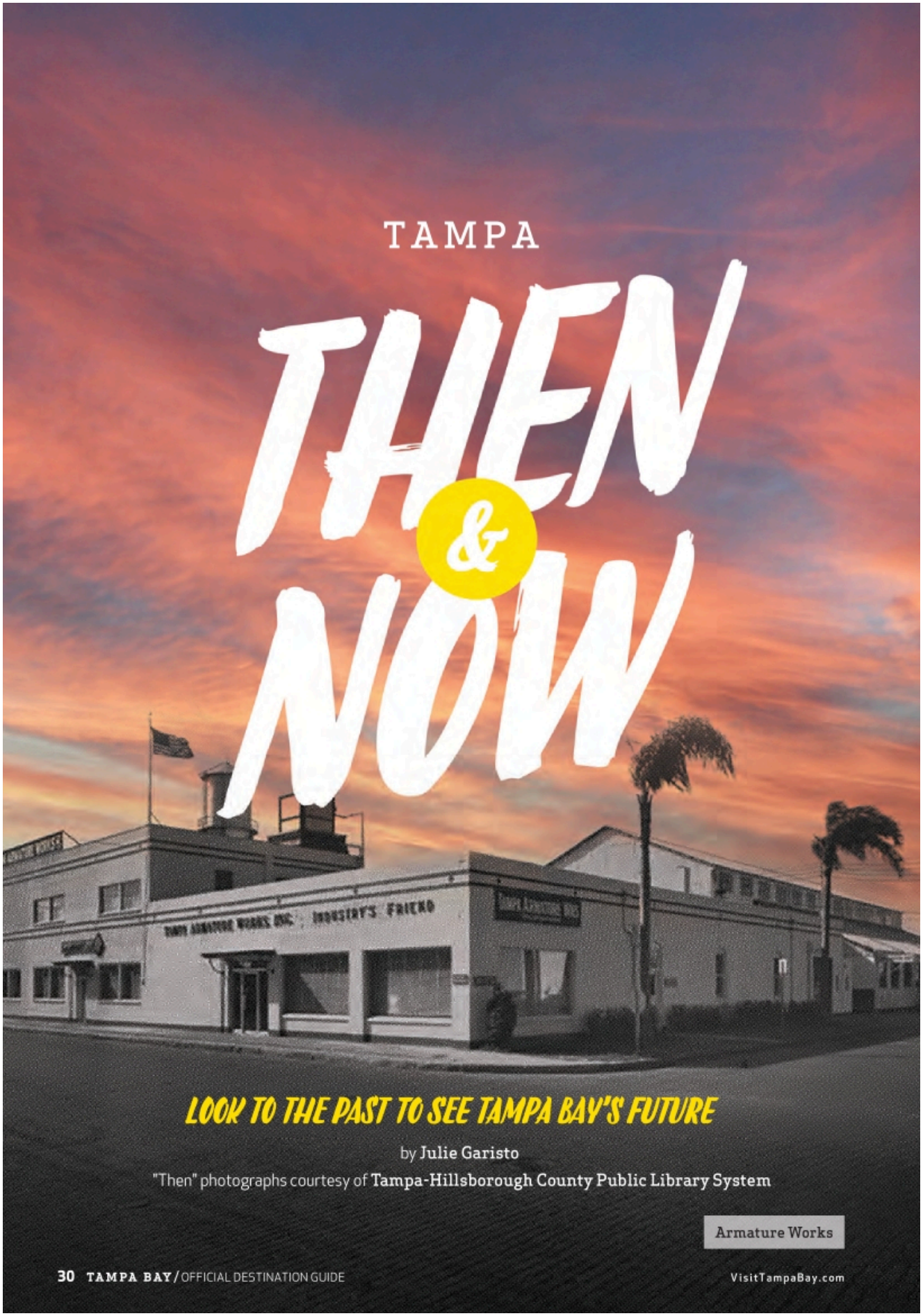


TAMPA

THEN & NOW

LOOK TO THE PAST TO SEE TAMPA BAY'S FUTURE

by Julie Garisto

"Then" photographs courtesy of Tampa-Hillsborough County Public Library System

Armature Works

LIKE THE EVER-PRESENT AROMA of café con leche and fresh Cuban bread, Tampa enchants residents and visitors alike with a sensation that's both exhilarating and welcoming, perpetually exceeding expectations.

Just like Tampa Bay's celebrated sports teams, new developments around the city have been on a winning streak and continue to be full of surprises.

Stroll by the skyscrapers of downtown Tampa or along the tiled sidewalks of historic Ybor City, and you'll be overtaken by new projects popping up amid the city's iconic landmarks. From glistening new high rises to innovative mixed-use projects, the bayfront metro keeps on keeping on, continually offering visitors more options to meet and celebrate in an assortment of scenic, historic settings.

Centro Español

RELIVING "THE CIGAR CAPITAL OF THE WORLD"

In the late 19th century, when Cuban Civil War soldiers shot their first cannon and President Theodore Roosevelt strode through Tampa with his Rough Riders, major cigar manufacturers fled to Tampa.

After his cigar factory burned down in Key West, Vicente Martinez-Ybor and his business friend Ignacio Haya initiated Tampa's cigar mecca, Ybor City, in 1868. They hired immigrant workers from Cuba, Spain and Italy. The workers started families in the district's rows of *casitas* and formed the ancestral foundation of generations to come.

You can see a few of the diminutive worker r esidences at the **Ybor City Museum Stage Park.** As idyllic as it is educational, the museum is a favorite for wedding receptions. It's housed in the building that once delighted hungry patrons as the Ferlita Bakery. Another Italian family-owned landmark, **Casa Santo Stefano,** was once a macaroni factory opened in 1925.

Indeed, the revolutionary spirit sparked an era of progress and innovation in Tampa. Bowtie-and-vested gentlemen strolled with their bustled wives underneath Ybor's wrought iron balconies, brick-laden shops, and the lampposts that continue to illuminate Ybor today and guide young hipsters to a wide variety of bars and nightclubs on the Seventh Avenue strip.

The same ingeniuity that went into designing the fanciful cigar boxes and embossed bands that revolutionized the cigar industry and made Tampa internationally famous can be experienced all over again at venues up and down La Setima.

Modern amenities meet historical Latin flavor at **Hotel Haya,** situated on the site of the historic Novedades building. The boutique hotel pays proper homage to Ybor's co-founding cigarmaker and the district's signature Latin culture with a European-caliber espresso bar, festive poolside gatherings and stylishly appointed spaces for meetings and conferences, receptions and weddings. Alfonso Architects won the Ybor Chamber of Commerce's Gonzmart Business Impact Award for their design of Hotel Haya."

Centro Español, once a hopping social club, gathered cigarworkers and their loved ones to decompress and experience the lively sense of community that filled the Latin Quarter. Along with the **Italian Club, Centro Asturiano de Tampa** and other still-existing Ybor mainstays, history and elegance converge to offer inventive spaces to host events.

The three-story **Unione Italiana,** aka the Italian Club, was a festive favorite of cigar workers who moved to Tampa from Sicily and southern Italy. The architectural wonder boasts ornate neoclassical and Mediterranean Revival accents and three levels; the Cantina, the Theater and the Grand Ballroom. From weddings to cocktail luncheons and awards dinners, the Italian Club's historic charm and pedestrian-friendly proximity to all that Ybor offers will have you singing "That's amore."

One of the last large cigar factories built in Tampa is the most iconic: **J.C. Newman Cigar Company,** established in 1910, became known as El Reloj, Spanish for "The Clock," because of its brick clocktower that chimed hourly and beckoned workers back to their rolling tables. The factory, still in operation, now includes a history museum and ample event spaces. A park paying tribute to Ybor's cigar history is also in the works on the property.

J.C. Newman Cigar Company

Tampa Theatre

A DOWNTOWN THAT'S ALWAYS LOOKING UP AND MUCH MORE

In 1920, Tampa launched the first licensed radio station in Florida (WDAE, still in operation as a sports radio station today), airing the country's first complete church service over the airwaves.

Innovative media continues in Tampa today with the help of state-of-the-art designed workspaces throughout historic Ybor, Downtown and Sparkman Wharf that can accommodate companies of all sizes and stages, from startups to Fortune 500s.

Tampa Heights, a burgeoning community on the skirts of downtown, features a slew of historic spaces, both inside and out. As long as you aren't too afraid of ghosts, a walk around Woodlawn Cemetery is a great way to see the city's history. Opened in 1888, headstones at this historic cemtery tell the tales—and many even show the faces—of neighbors who shaped Tampa into what we see today. For a more family-friendly outdoor space, check out Water Works Park, which features a splash pad, amphitheater, and the restored Ulele Spring that flows fresh water into the river.

As you stroll past century-old buildings, stay awhile and admire the Mediterranean Revival **Tampa Theatre.** "The South's Most Beautiful Theater" opened in 1926 and still dazzles moviegoers with its Spanish hacienda-inspired gold and mosaic design, which has survived and is lovingly maintained to this day.

A favorite of Tampa Riverwalk revelers, **Armature Works** is another brick beauty that features cleverly designed eateries serving food at a variety of price points in a refashioned electric company building. The compound spreads out across six historic event venues with stunning views of the downtown skyline.

Ulele, named in honor of a legendary Native American princess, is a popular indoor-outdoor restaurant that is famous for

its charbroiled smoked oysters and craft cocktails and also provides nearly 7,000 square feet of rental space that seats 240 inside, 150 in the beer garden, and 50 on the rooftop terrace with views of the Hillsborough River.

Another of the city's most scenic landmarks, the **University of Tampa** and its signature minarets once welcomed well-heeled visitors as the Tampa Bay Hotel in its first, early 20th century incarnation. Railroad magnate Henry B. Plant constructed the Moorish and Russian-inspired property with the river view and ample garden space in mind. Revelers still fill its elegant ballroom.

WHAT'S ON THE HORIZON IN TAMPA?

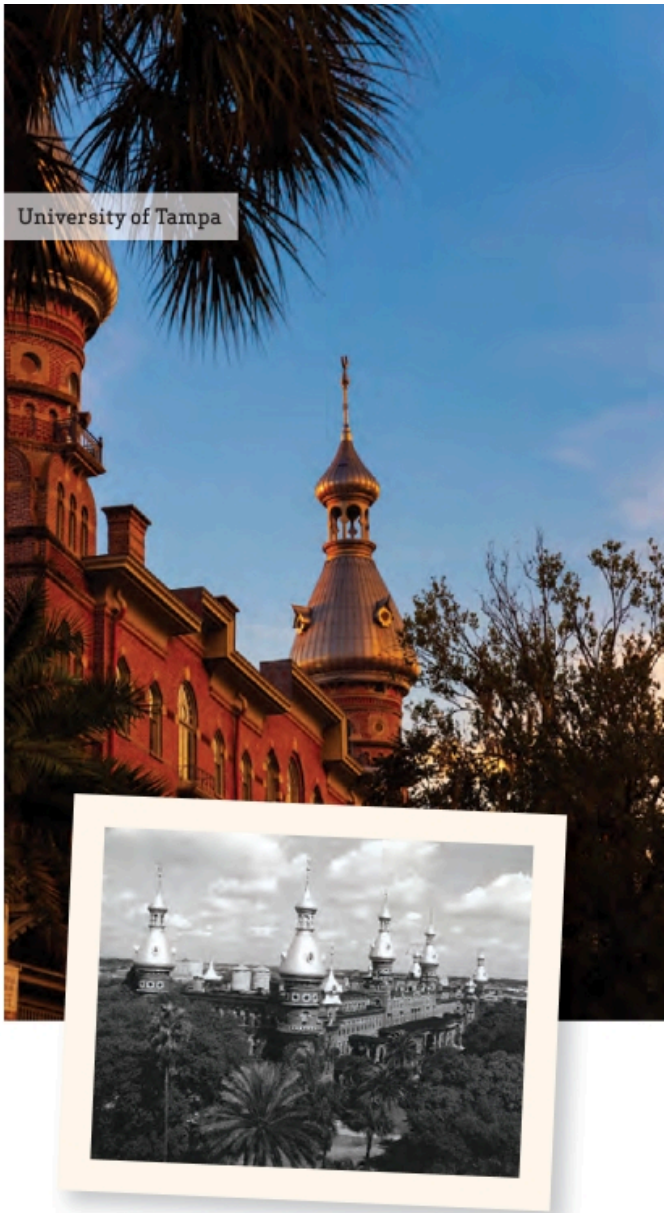
The state's third fastest-growing city behind Jacksonville and Miami, Tampa may just outpace all of Florida's other metros with its ever-growing development and renovation.

New mixed-use destinations such as the **Westshore Marina District, Midtown Tampa** and **Water Street Tampa** promote a healthy lifestyle with world-class accommodations and fresh fast-casual food options, eclectic style and that feeling of interconnectedness you get sauntering the Riverwalk from the family-fun wonderland of Water Works Park to the dynamic David A. Straz, Jr. Center for the Performing Arts to the endpoint at the Tampa Bay History Center.

In the 1990s, Channelside Plaza drew fun-lovers and consumers to the strip by the city's five-cruise-ship-strong Port of Tampa, but today the area has been revamped with an innovative mindset as **Sparkman Wharf.** With loft-style office spaces and ground-floor retail, date-night dining and nightlife, a beer garden and recreational lawn, the waterfront mixed-use destination provides fresh air and all the finer things in life for families, couples and singles alike.

Just five minutes away you'll find Tampa's first five-star hotel. The hotly anticipated **Edition** opened in late 2022 and features 172 unique rooms and suites, fine dining restaurants, room and concierge service along with an executive boardroom, meeting room and private event space with state-of-the-art audio and visual services available for private functions. The hotel's multilingual staff accommodates attendees from around the world.

Midtown Tampa, the hottest new destination in Tampa Bay, features two new contemporary hotels that share a rooftop lounge and "a poolside Florida vibe." The **Element** and **Aloft** accommodate guests with 230 rooms and 360-degree views of the Tampa, Westshore and St. Petersburg skylines.


University of Tampa

With so much development happening in Tampa Bay's downtown core, the walkability of the area has greatly increased. Urban planners are coming up with new ways to leave the car parked and move from place to place. The **TECO Line StreetCar** connects wandering souls in Downtown to Ybor City and Channelside and continues to add stops nearby.

Arguably the most popular stop on the streetcar line, the massive **Tampa Convention Center** was the match that lit the fire forging Tampa's reimagined identity as a world-class business mecca. The adjacent **Sail Plaza** is Tampa's only 360-degree waterfront bar that doesn't occupy a rooftop. Down from Sail Plaza is **Tampa Marriott Water Street,** another world-class venue with dining and entertainment options as well as a variety of event and meeting rooms.

With yearlong mild weather and an even sunnier outlook, Tampa continues to come up with new ways to celebrate its history and time-honored talent to live, work and play.

PARTY BY THE BAY

by Darin Klahr

With signature annual events throughout the year, there's plenty to celebrate

IN THE LATER MORNING HOURS of the Gasparilla Pirate Fest each year, cannons fire off the *Jose Gasparilla* pirate ship as it sets sail into Tampa to begin its annual invasion. Cheers erupt among those onboard as well as those in the flotilla of boats that follow knowing that the start of the invasion into Tampa Bay means that the year's biggest party has officially begun.

The Gasparilla Pirate Invasion includes the city's largest annual parade and brings thousands of people to the Downtown and Bayshore areas for the festivities that happen each year. Pirate-themed parades, a music festival, a film festival and an arts festival make Gasparilla a months-long series of celebrations and events. But those who live in or visit Tampa know that the city hosts numerous events and celebrations throughout the year that earn Tampa its "Party by the Bay" reputation.

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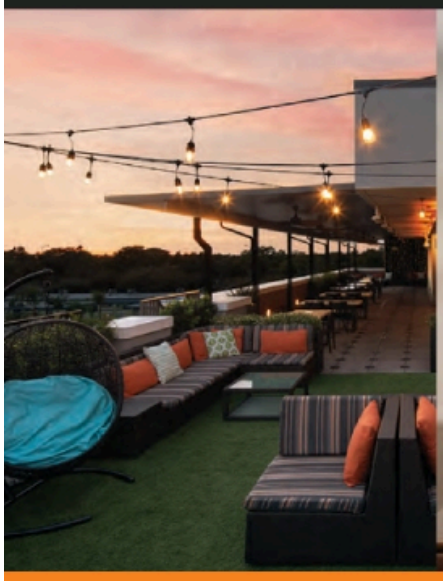

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PARTY BY THE BAY

GASPARILLA PIRATE INVASION

As one of Tampa's most famous and longest-running traditions, the history of Gasparilla dates back to 1904 when a mock pirate invasion on horseback was held. Boats were first used for the pirates' invasion in 1911 in a tradition that now includes the city's largest parade along Bayshore Boulevard during the **Seminole Hard Rock Gasparilla Pirate Fest.** After the invading pirate flotilla arrives at the Tampa Convention Center, the city's mayor "surrenders" the key to the city and the parade begins with krewe members on floats throwing beads and waving at the passing crowds.

The party doesn't end there as Gasparilla also includes such parades and events as, including the **Ashley Children's Gasparilla Parade, Presented by Chick-fil-A** and the **Krewe of Saint Yago** nighttime parade in Ybor City.

Fiesta Day

Florida State Fair

Tampa Pride

FIESTA DAY

In one of the city's longest-running events, Fiesta Day celebrates the history and diversity of Ybor City. The event includes the "Promenade of Flags," a parade in which participants march from Nebraska Avenue to 10th Avenue. The "Heritage Trail" includes people in costumes from different cultures as vendors set up shop on 7th Avenue in Ybor. Music is played throughout the streets and food from different cultures is served.

FLORIDA STATE FAIR

With roots in Tampa dating back to 1904, the Florida State Fair has become an annual tradition for adults and kids looking for rides, music, food and exhibits. The fair moved to its current Florida State Fairgrounds site near I-4 in the 1970s and draws an average of 500,000 people annually. The fair has something for everyone and features shows, musical acts and amusement rides. There are also livestock exhibits, a history museum and competitions for best pie, quilt or plant.

Boom By The Bay

TAMPA PRIDE DIVERSITY PARADE

The Tampa Pride parade is held in Ybor City and celebrates Ybor City's diverse roots. Parade krewes ride floats and throw beads to spectators during the day-to-night event and then enjoy a full itinerary of concerts, a street festival of booths, an arts and craft show and a community health fair.

BOOM BY THE BAY

Inaugurated in 2019, this Fourth of July celebration ensures Tampa celebrates in style with four spectacular fireworks displays along the Tampa Bay waterfront. For those watching fireworks along Tampa Bay, the reflecting waters enhance the fireworks spectacle. Live music, a hot dog eating contest and food trucks are part of this annual celebration.

While unique in its roots and origins, each of these events help celebrate Tampa's culture and traditions.

loose framing PODCAST

Loose Framing dishes out the real, raw, and unedited stories of life on a film set.

Hosts Tyler Martinolich, Jesse Brock and Hilary Webber explore the broader tapestries of Tampa Bay's film industry and community, giving the listener insight into the craft.

Featuring in-depth discussions with local production crew about industry trends, the realities of being on set, and what it's actually like to work in Florida.

SCAN TO LISTEN

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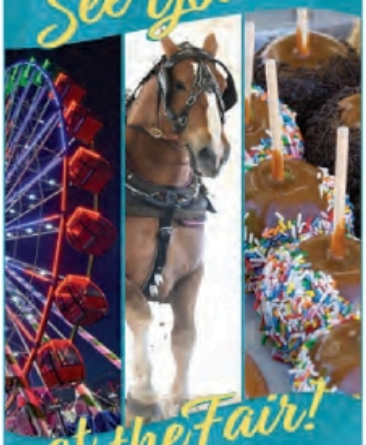
See You



at the Fair!

SCAN FOR EVENTS

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BAR GAMES

Pair your artisanal cocktail or local craft brew with a competitive game among friends

by Stephen Kubiak

GenX Tavern

THERE IS NO SHORTAGE of things to do in Tampa—nor shortage of libations to sample. For the group looking to play and party together, the entertainment options and craft beverages of the area offer the perfect pairing. But, as we all know, sometimes when the spirits flow, the spirit of competition blossoms among friends. While you might end up competing for best bowling score of the night, there's no competition when complementing these experiences with the best brews and craft cocktails the Bay has to offer.

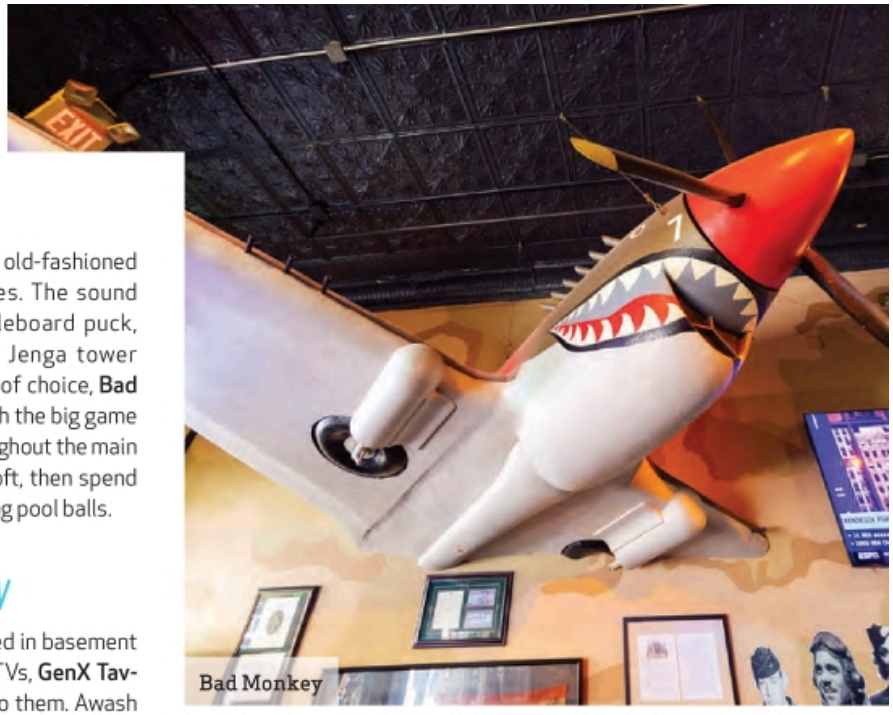
THE CLASSIC... WITH A TWIST

A lot of folks have memories of going to the local driving range with a relative and hitting a bucket of balls, and, while fun for a while, it got old fast. But **Topgolf Tampa** has elevated the driving range experience (No, really. It's three-stories high). With bays that accomodate up to six people, you and your party have plenty of room to compete for top score as you aim for bright outfield targets. Don't worry about that friend calling a mulligan because these high-tech balls score themselves.

Topgolf Tampa takes a classic game like golf and gives it a twist, which perfectly pairs with another Tampa Bay classic, **Cigar City Brewing.** Craft connoisseurs know about the brewery's famous Jai Alai IPA, but try the original with a twist: White Oak Jai Alai. The addition of white oak mellows the bitterness of the brew, giving it a unique original flavor.

GAME TIME

Sometimes you just need a good old-fashioned sports bar filled with bar games. The sound of sand hushing below a shuffleboard puck, the wooden clatter of a large Jenga tower crumbling—whatever your game of choice, **Bad Monkey** is the place for you. Watch the big game on more than 20 TVs spread throughout the main bar, outdoor patio and upstairs loft, then spend halftime throwing darts and sinking pool balls.



Bad Monkey

THE ARCADE GENERATION

For the generations that competed in basement bouts of video games on chunky TVs, **GenX Tavern** in Downtown is a love letter to them. Awash in '80s and '90s kitsch and neon lighting, GenX is a retro throwback that drips with nostalgia. The menu, however, is nothing like the after-school snacks you'd scrounge for. Here, you'll find great handhelds and salads for every taste—although the Fire That Pigskin Burger, voted best burger in Tampa Bay, will change your life.

To pair a libation with this experience, you don't have to venture far. GenX has an extensive cocktail program. For something a bit different, but a callback to those bodacious years, try the Top Gun Shot Flight—which is like three mini-cocktails in one flight.

STRIKES & SANGRIA

There's just something about the thunderous sound of a strike that gets the blood pumping. You turn back to your gang and gloat as that 'X' pops up on the scoreboard. Bowl in style with elevated food, drink, and atmosphere at **Splitsville Southern + Social.** The laid-back setting makes this a great place for groups to come and try to outbowl each other. And if, by some miracle, you tie with someone, Splitsville also has billiards or unique Feather Bowling so you can duke it out until there is a winner.

Something else to get the blood going is a pitcher of classic sangria from the **Columbia Restaurant,** Florida's oldest restaurant—which is a must when visiting Tampa. This classic drink is fruity, tart and will cool you down on a hot Florida day. This sangria is so popular that they sell the mix online.

CRAFTED & TWISTED

If a city has a large enough craft cocktail scene to warrant an entire book, you know they know their way around a muddler. ***Tampa with a Twist*** is a complete cocktail compendium with everything from drink recipes to tips on home bartending.

If you're looking for more great craft beer in the Tampa Bay area, check out the Bay Crafted Pass to unlock prizes by checking into particiating breweries. Create your own bar crawl through Tampa Bay's best artisanal breweries with this easy-to-use digital pass as your guide.

Splitsville

GENX TAVERN: COURTESY GENX TAVERN; SPLITSVILLE: DEBI HARBIN

Taste your way through Tampa Bay

The Chef RECOMMENDS

by **Jessica Vander Velde**

Rooster & the Till

TAMPA BAY IS A CULINARY CAPITAL that, sunshine and blue skies aside, is worth visiting for its food scene alone. With stunning, chef-led restaurants opening regularly, and with the renowned Michelin Guide in town, your only problem will be narrowing down which spots to visit first.

Start your day with a decadent treat, **Elevage's** baked French toast with brioche, bacon-coffee jam, macadamia nuts and whipped cream.

In Ybor City, the **Columbia Restaurant** offers both history and great food. Founded in 1905. The oldest restaurant in Florida features a massive Spanish and Cuban menu and a maze of unique dining rooms. The 1905 Salad, made tableside, is as unforgettable as the flamenco shows Tuesday through Saturday. The team behind the Columbia has now opened **Casa Santo Stefano,** a stunning Sicilian-focused restaurant featuring homey favorites—stuffed artichokes, specialty pastas and plenty of fresh seafood.

Columbia Restaurant

Rocca

Head toward the sparkling Hillsborough River for another one of the group's restaurants—**Ulele**—where you can slurp on grilled oysters, fried okra, house-brewed craft beers and other favorites from the local-inspired menu. Afterward, take a stroll along the Tampa Riverwalk or past the neighboring Ulele Spring where manatees can be spotted.

For the adventurous, the curious, the beyond foodie epicurean, **Koya's** intimate, eight-seat tasting menu-only experience delights even those accustomed to the finest Japanese restaurants in New York or Tokyo. **Mise en Place** has been wowing visitors for more than 30 years, constantly updating and innovating its modern cuisine rooted in classic French styles. They also have one of the tastiest cocktail programs around. Meanwhile, **Edison: Food + Drink Lab**—led by five-time James Beard semifinalist Jeannie Pierola—serves elevated favorites, including a luscious hamburger (a blend of short rib and brisket), sea scallops and fried chicken.

For some of the best Italian food, **Rocca** and **Cena** are both top-notch options. At Rocca, watch servers pull thick ropes of mozzarella tableside for their fresh caprese and order handmade pasta, bread and much more. Meanwhile, Cena is a modern take on fresh,

MAKING THE LIST

Founded in France more than a century ago, the Michelin Guide started awarding stars in Europe and its reach has gradually been expanding internationally with Florida being one of its latest additions in the summer of 2022. With all the amazing food found here, it's no wonder Tampa Bay's evolving dining scene is making the map! Check out the new guide out now at guide.michelin.com.

Cena

ROOSTER & THE TILL: SKYLER JUNE, CENA: AMY PEZZICARA

Rooster & the Till

classic Italian food. Think fresh pasta, bronzini with crispy skin, rack of lamb and New York strip with prosciutto shaved truffles and foie gras marsala. A night out at Cena located in the vibrant Channel District is easily followed by drinks at one of the many trendy downtown bars.

Downtown, new restaurants continue to bring contemporary, chef-driven dining options to the Water Street district. **Ash** offers Italian-inspired cuisine and features an extensive outdoor patio while **Boulon Brasserie** features modern interpretations of French classics. Don't miss **The Pearl,** a well-polished culinary jewel that features seasonal seafood, unique shareables and handcrafted cocktails.

In Tampa's trendy Seminole Heights neighborhood, the tasting menu at **Rooster & the Till** is a next-level experience. Featuring six inventive courses with optional wine pairings, each dish is unique and exciting. Return for their regular menu, which changes seasonally, except for the pillowy gnocchi with short ribs and the crispy Vietnamese-style cobia collar—both so good that Chef Ferrell Alvarez mercifully allows them to remain year-round. Down the street under a towering live oak and twinkling bistro lights, **Ella's Americana Folk Art Cafe** features mouthwatering comfort foods and some of the best cocktails in town. Here, dishes are paired with eclectic art on display that has been

Cena

Koya

curated over the years by owner Melissa Deming. Be sure to reserve a table during a free live music show on Ella's stage, featuring a diverse array of amazing local, regional and national musicians.

For steaks, a must-visit is the legendary **Bern's Steak House,** which is a whole experience in itself that ends with a trip to a private dessert room where live piano music is piped in through a speaker. Take the tour of their kitchen and wine cellar, for which the word "impressive" is an understatement. Meanwhile, **Council Oak Steaks & Seafood** at the Seminole Hard Rock Tampa is an ultra-sophisticated classic American steakhouse featuring an in-house butcher shop, dry-aging room, open kitchen and award-winning selection of more than 400 wine labels.

For killer charcuterie paired with the perfect wine **Haven** is the place to go. The expert staff can explain the unique cheeses and make great recommendations. Arrive hungry because their inventive small plates are both delicious and fun. **Counter Culture** might be one of the most beautiful dining spaces in town-sleek and modern, yet warm and inviting, with its poured concrete walls and expansive terrazzo floors.

Élevage

ROOSTER & THE TILL: AMY PEZZICARA. CENA: COURTESY CENA. ÉLEVAGE: COURTESY EPICUREAN HOTEL

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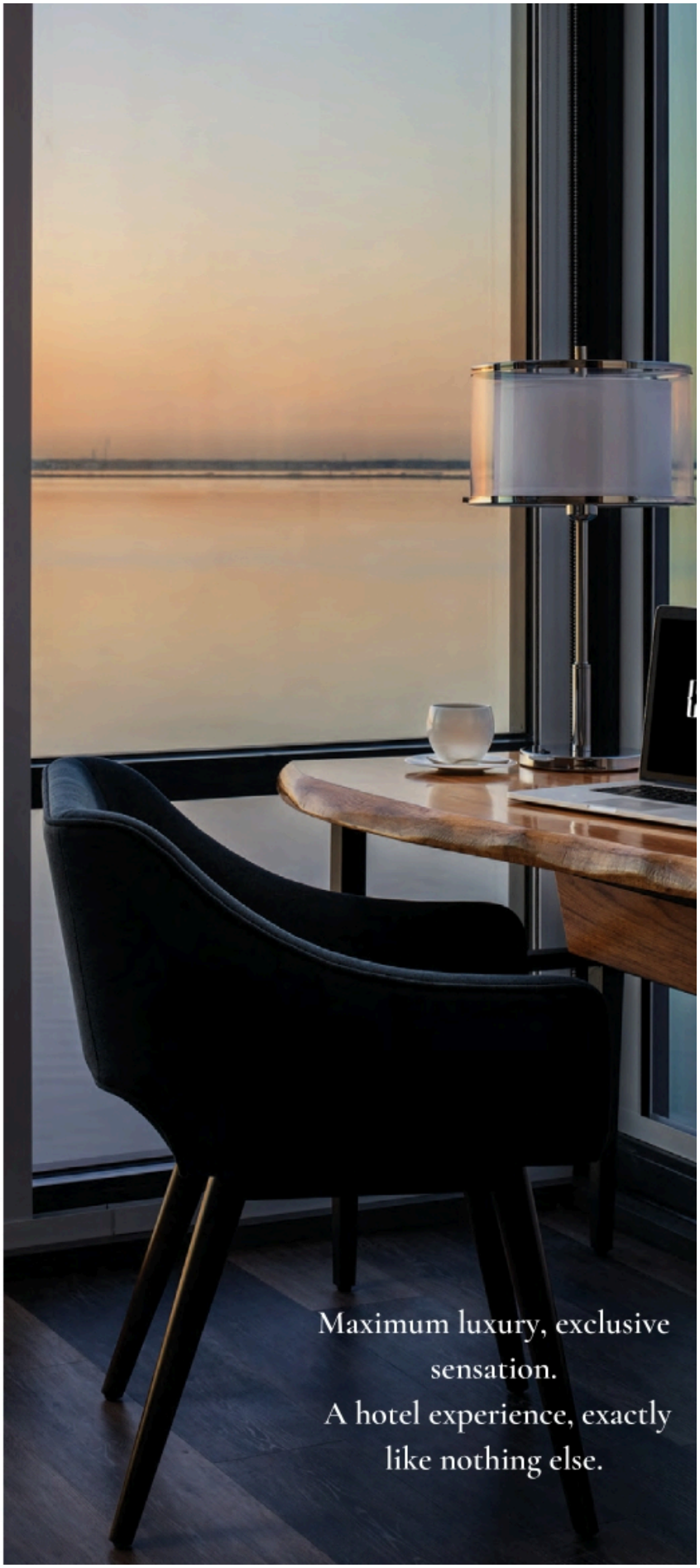


BREWERY BOUND

Make your way around the ever-growing craft brewery scene in the Tampa Bay area

by Josh Johnson

WITH THE GREATEST CONCENTRATION of craft breweries in Florida, Tampa is not only home to the state's first commercial brewery but also one of the highest-ranked breweries in the world. From ciders and meads to IPAs packed with flavor, Tampa Bay brewers craft their beers with Florida-focused ingredients like citrus and even Cuban coffee.

BARRIEHAUS BEER CO.

A community-centered microbrewery that proudly wears the title of the largest downtown biergarten, and with 150 years of brewing history, it's no surprise as to why. Nestled in a one-of-a-kind historic environment in Ybor City, BarrieHaus Beer Co. pours up unique craft lagers and ales from Czech side-pull faucets that help provide the perfect pour every time.

BarrieHaus Beer Co.

Bastet Brewing

BASTET BREWING

Located on the south side of Adamo, Bastet Brewing creates a wide range of both beers and ciders, oftentimes utilizing fermentation traditions from other countries and cultures. Their beer philosophy takes full advantage of local, fresh ingredients, and in turn, they create some of the freshest craft beer in Florida.

Zydeco Brew Works

FLORIDA AVENUE BREWING CO.

The newest of newcomers to the Tampa Bay craft beer scene is sure to make a big splash. Their 4,000-squarefoot brewing facility features an on-site kitchen, outdoor patio, full-service bar and, of course, 16 taps of delicious craft beer.

HIDDEN SPRINGS ALEWORKS

Calling all adventurous palates, you have found your new favorite brewery. While Hidden Springs serves up some classics like West Coast IPAs and a wheat beer balanced with honey and orange flavors, it's the seasonal sours that attract enthusiasts from all over the country.

ZYDECO BREW WERKS

This craft brewery and social eatery serves up tried-and-true classics like Ybor Premium, a clean, crisp American lager, and El Fumado, a German-style Helles lager, alongside scrumptious eats in a New Orleans-inspired space. Located in the heart of Ybor City, Zydeco Brew Werks continues to have their finger on the pulse of what's next for the craft beer scene while continuing to create a space that makes everyone feel right at home.

CIGAR CITY BREWING

Utilizing a state-of-the-art Beer Lab, Cigar City Brewing prides themselves on producing the most consistent, highest-quality ales and lagers possible. Since their founding in 2007, the brand has continued to grow but has never strayed from their roots of bringing the unique culture, history, and cuisine of Tampa to an international audience.

COPPERTAIL BREWING CO.

Centrally located at the crossroads of Ybor City and downtown Tampa this craft brewery and tasting room pours up four core beers year-round with a limited release of specialty craft beers throughout the year. From their IPA—Free Dive—to a robust porter—Night Swim—no matter your palate you're sure to find something to whet your appetite.

Florida Avenue Brewing Co.

ACCESSIBLE TAMPA BAY

Find the attractions that really are all-inclusive

by Jamie Santillo

HYDE PARK VILLAGE MURAL: JAMIE SANTILLO

THE TERM "ALL-INCLUSIVE" is used frequently in the travel industry; typically to describe an experience where your lodging, food and entertainment are all included for one price. As a full-time power-wheelchair user and owner of Adventures by Jamie, a special needs-certified travel agency, I look at places being all-inclusive a bit differently.

From my perspective, all-inclusive means everyone can enjoy the same experience. I have traveled to a great number of places, and what I have quickly learned is some of the most accessible places are right in my backyard of Tampa Bay.

LETTUCE LAKE PARK

I am an absolute nature lover. I feel most at peace being in and among towering trees, rippling rivers and hearing the sounds of Mother Nature all around me. Finding hiking trails that give you such an immersive experience is challenging as a wheelchair user.

With wooded picnic areas and playgrounds, a 1.25-mile paved exercise trail and 3,500-foot wheelchair accessible boardwalk with scenic views of the Hillsborough River, **Lettuce Lake Park** allows everyone to become one with nature.

IFLY

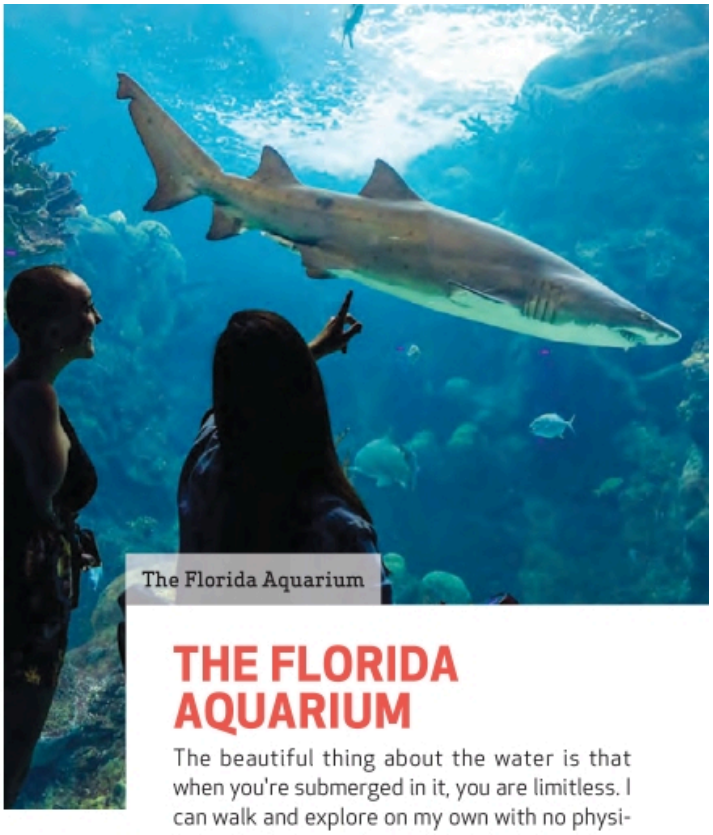
Whoever said that adventure travel isn't for wheelchair users is sadly mistaken. I am a thrill seeker, testing my boundaries and proving others wrong when they think I can't do something simply because I don't walk. When I found out that **iFly** has an All Abilities program, I couldn't sign up fast enough.

What I quickly learned as I soared in the wind tunnel with the help of my two instructors was that indoor skydiving is limitless and inclusive. It was one of the most energizing and empowering experiences I have ever had!

TAMPA BAY HISTORY CENTER

One of my favorite parts about travel is learning about the culture, people and history of where I am visiting. The **Tampa Bay History Center** is a true time capsule where you can learn about Florida's first peoples, who inhabited the peninsula some 10,000 years ago, to Tampa Bay's modern role today.

Each exhibit in this 60,000-square foot facility is wheelchair accessible. Visiting with someone who has sensory-processing needs? The Center for Autism and Related Disabilities at the University of South Florida (CARD) has produced a helpful guide for visitors with ASD and their families and caregivers.



The Florida Aquarium

iFly

IFLY: COURTESY IFLY

THE FLORIDA AQUARIUM

The beautiful thing about the water is that when you're submerged in it, you are limitless. I can walk and explore on my own with no physical boundaries when in the water. Visiting **The Florida Aquarium** I am reminded of the beauty of what lies under the sea. I could spend hours watching the sharks, sea turtles and sea horses floating among the coral reefs. However, my absolute favorite animals are the otters. Their fun and playful personalities always make for an entertaining visit.

The Florida Aquarium is committed to providing an engaging and immersive experience that is open, accessible and inclusive to everyone, including those with visual, hearing, physical or sensory-processing needs.

TAMPA RIVERWALK & PIRATE WATER TAXI

Anytime shopping, eating, entertainment and the ability to get on the water is involved, count this girl in. The **Tampa Riverwalk** is a 2.6-mile-long pedestrian trail along the Hillsborough River with access to all kinds of fun diversions.

After a day of strolling, shopping and eating, I love winding down by hopping aboard the **Pirate Water Taxi.** Once inside the water taxi, there is a wheelchair-accessible seating area. It is open-air, so you'll have beautiful views of Tampa along the way.

With so many wheelchair-accessible Tampa attractions, this city has something for visitors of all abilities and is one that should definitely be added to your bucket list to visit in the future.

TRAVEL FREELY

Enjoy the freedom of endless adventure, culture and history with ease for one low price with the Tampa Riverwalk Attraction Pass, featuring accessible experiences for people of all abilities.

THE HOME TEAM(S)

Catch the home team action with Tampa Bay's sports teams

"TAMPA!" THE CALL GOES OUT. "BAY!" comes the response. Around here, all you need are two words to get sports fans cheering—and make no mistake, there are plenty of reasons to get excited. Winners of the Stanley Cup in 2020, 2021 and finalists in 2022, the **Tampa Bay Lightning** ice hockey team is looking to add to their trophy case every single year. Charging forward with shining all-star and trophy-winning players, the Bolts are built for success now and into the future. Our squad's got enough flashy hardware to open a store!

But Tampa Bay isn't just getting it done on the ice: the **Tampa Bay Buccaneers** have pillaged the NFL and reached the peak of gridiron greatness with the first home-team Super Bowl victory in the history of the game in 2021. And this crew is looking to keep plundering the league and build a modern dynasty!

Tampa Bay Rays

Tampa Bay Buccaneers

Tampa Bay Lightning

There's more, of course, to the sports mecca Tampa has become. Coming up short after a trip to the 2020 World Series, the **Tampa Bay Rays** are still going strong, earning American League rookie of the year and manager of the year honors in 2021.

Taking the pitch in the USL Championship league, the **Tampa Bay Rowdies** captured the Atlantic Division title and made it all the way to the 2021 finals. They may have come up short, but with records set throughout the season for both scoring and defending, the Rowdies have more than made their case for a bright future.

The **University of South Florida Bulls** also offer plenty of action for any college sports fan. Competing in the NCAA's American Athletic Conference, the Bulls consistently field competitive teams in football and baseball, and USF fans have enjoyed plenty of recent highlights from the women's basketball, soccer, softball and volleyball teams.

BUCCANEERS: DAVID ZHOU PHOTOGRAPHY COURTESY TAMPA SPORTS AUTHORITY; LIGHTNING: MARK LOMOGLIO / NATIONAL HOCKEY LEAGUE; TAMPA BAY RAYS: COURTESY OF THE RAYS

TAMPA'S PREMIER SHOPPING AND DINING DESTINATION

10&10 ENOTECA

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BRIO TUSCAN GRILLE

CALIFORNIA PIZZA KITCHEN

DOC B'S FRESH KITCHEN

NORDSTROM BAZILLE

OCEAN PRIME

ROCCO'S TACOS AND TEQUILA BAR

SPICE KITCHEN 2.0

THE CAPITAL GRILLE

THE CHEESECAKE FACTORY

THE PUB

WHISKEY CAKE

International Plaza
AND BAY STREET

NORDSTROM
NEIMAN MARCUS
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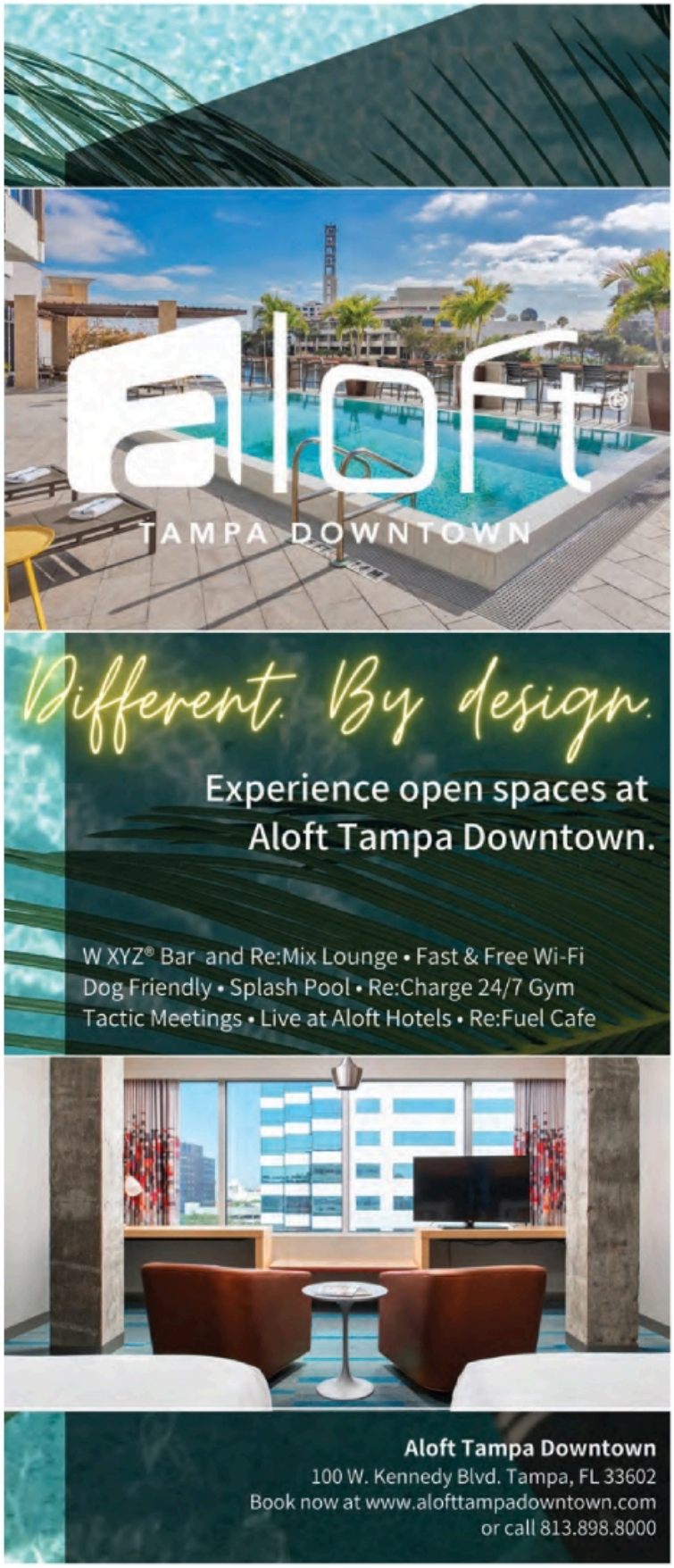

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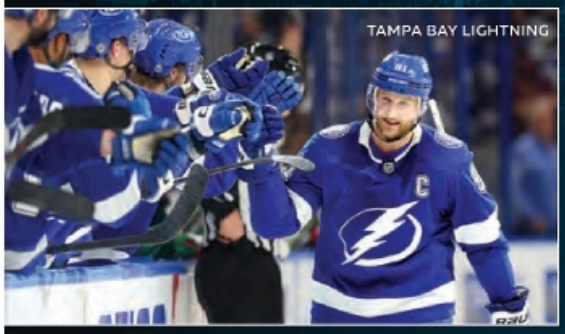


AMALIEArena.com | Tickets available at Ticketmaster.com

Download the **NEW** Tampa Bay Lightning mobile app to access breaking news, stats, exclusive contests & prizing, and more!

RAISE THE FLAGS

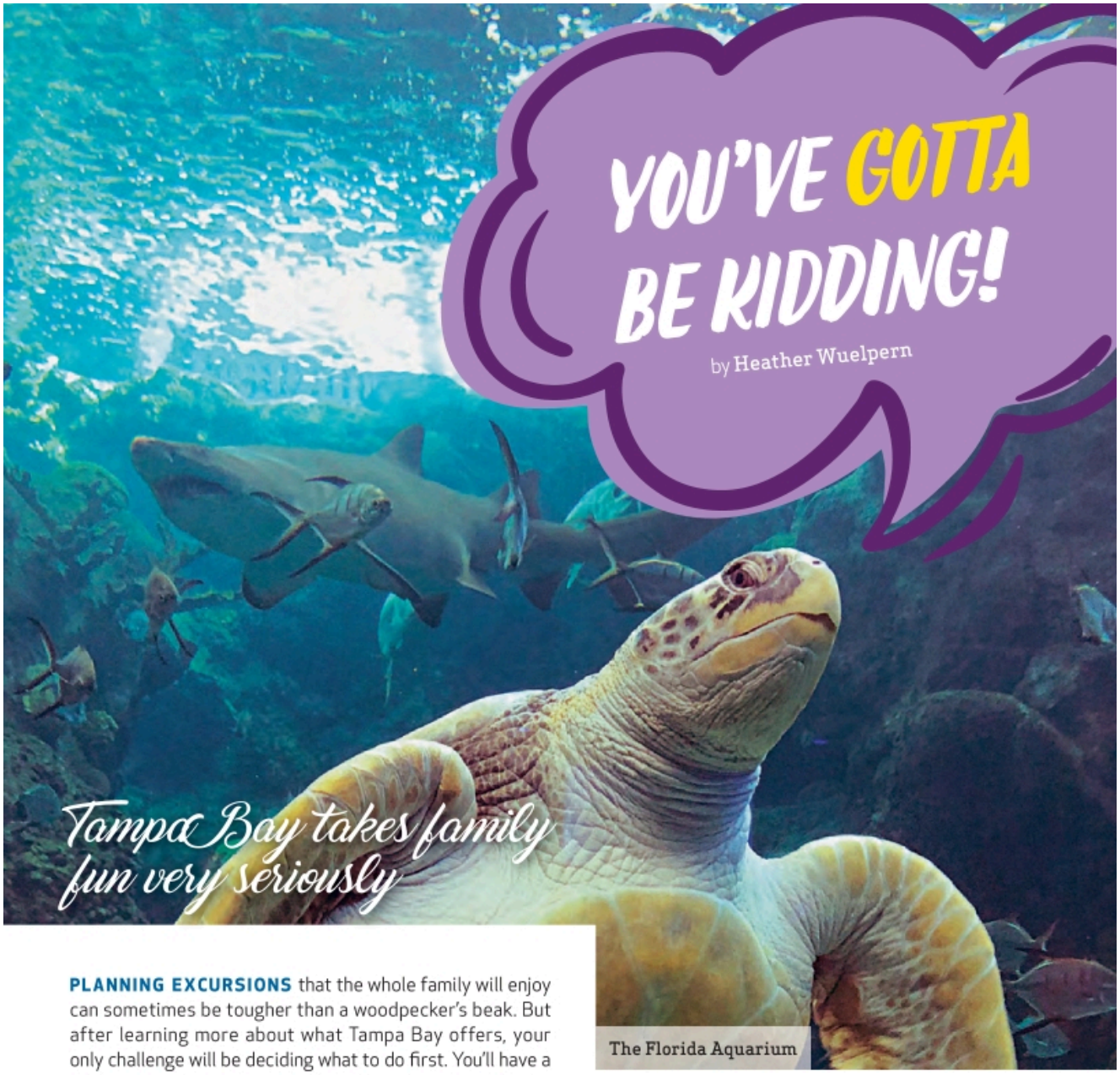
Tampa Bay Buccaneers games are filled with fun and thrilling gridiron action! With tailgate parties, pirates galore, on-field excitement and cannons firing from the iconic pirate ship, there's no better way to enjoy Tampa Bay than experiencing gameday at Raymond James Stadium. Raise the Flags and cheer the Bucs to victory.

SCAN THE CODE

OR VISIT **BUCCANEERS.COM/TICKETS**

YOU'VE GOTTA BE KIDDING!

by Heather Wuelpern



Tampa Bay takes family fun very seriously

The Florida Aquarium

PLANNING EXCURSIONS that the whole family will enjoy can sometimes be tougher than a woodpecker's beak. But after learning more about what Tampa Bay offers, your only challenge will be deciding what to do first. You'll have a titillating time when you get up close to amazing animals, stimulate your mind or get an adrenaline boost.

Joke

WHAT VEGETABLE LOVES ROLLER COASTERS?

Celerweeeeeeeee!

THRILLSEEKERS' DELIGHT

Everyone will be screaming with delight when they ride one of the 10 rollercoasters designed for the littlest tikes up to the most daring adventurers at **Busch Gardens® Tampa Bay.** It's not all about loop-the-loops at this park though. The Congo River Rapids, Serengeti Safari Tour and Stanley Falls Flume are other ways for you and your family to have a great time. Keep your eyes peeled for the slowest sloth, fastest cheetah and many animals whose speed is somewhere in between. If you plan ahead and have a group of 20 or more, you can even spend the night right in the park!

Joke

WHY DO FISH LIVE IN SALTWATER?

Because pepper makes them sneeze!

MAKE A SPLASH

Did you know that not everything at **The Florida Aquarium** swims? You'll discover birds, turtles, alligators, ring-tailed lemurs, a tomato frog and more! Although a visit to an aquarium as special as this wouldn't be complete without seeing the immense coral reef habitat with hundreds of fish. For a hands-on experience like no other, dip your fingers into the touch tanks to pet jellyfish, sea anemones and stingrays. Consider elevating your visit with premium experiences, such as the Wild Dolphin Cruise, or SeaTREK, the underwater walking tour for those over 10 years old.

Joke

WHY DID THE LEOPARD HATE PLAYING HIDE AND SEEK?

Because he was always spotted!

WALK ON THE WILD SIDE

Spending an afternoon at **ZooTampa at Lowry Park** will be an immersive experience filled with sightings of Florida panthers, manatees, exotic reptiles, macaws and so much more! Plus, you can cool off in the Roaring Springs boat ride that descends three stories to make an exhilarating splash.

Make your visit extra special by adding an upgrade. Options include feeding an Indian rhino, having a photo op with an adorable koala or getting to know an Aldabra tortoise to name a few. You'll also learn about the remarkable environmental conservation efforts taking place in Florida Wilds and with ZT Saves.

Joke

WHY CAN YOU NEVER TRUST ATOMS?

Because they make up everything!

DISCOVER & UNCOVER

You and your kiddos are bound to leave feeling a tad smarter after you explore the **Museum of Science & Industry,** better known as MOSI. The more than 100 hands-on activities, specialty exhibits, such as Mission: Moonbase and The Dinovations Lab, and out-of-the-ordinary experiences, such as lying on a bed of nails or playing a life-size version of the game Operation are sure to spark your imagination and create lasting memories while learning and having fun. Not only will your noggin get stimulated, but thrill seekers will also love the Sky Trail Ropes Course and MOSI's Virtual Reality Simulator!

Glazer Children's Museum

Busch Gardens® Tampa Bay

THE FLORIDA AQUARIUM: COURTESY THE FLORIDA AQUARIUM; BUSCH GARDENS® TAMPA BAY: COURTESY BUSCH GARDENS® TAMPA BAY

PASS, PLEASE!

If you and your family plan to check out these iconic Tampa Bay attractions—and you also like to keep your budget in check—consider the **CityPASS.** The attractions you just read about, plus the Glazer Children's Museum, and an option for The Tropics Boat Tours instead of MOSI, are included in one budget-friendly price. You'll have nine consecutive days to benefit from your CityPASS starting when you visit your first attraction. You have one year from the date of purchase to begin using your tickets, so plan ahead so you don't miss out on saving roughly 53% off regular admission prices. Have fun!

KEEP IT GOING

The family fun doesn't end here! Tampa Bay is filled with exciting adventures for all kids and kids at heart. Want to experience the world with more than 100 different immersive virtual experiences? Put on the headset at **VR Galaxy Lounge.** Blur the lines between learning and play time at the **Glazer Children's Museum's** 170-plus interactive and hands-on exhibits. See even more animals, both exotic creatures and local fauna, at the **TECO Manatee Viewing Center** and **Giraffe Ranch.** If you and your kid ever dreamed of driving a fire truck, be sure to stop into the **Tampa Firefighters Museum.** And thanks to the clear skies overhead, it's always nice to take a quiet break and just head to one of the many **parks** that dot the city.

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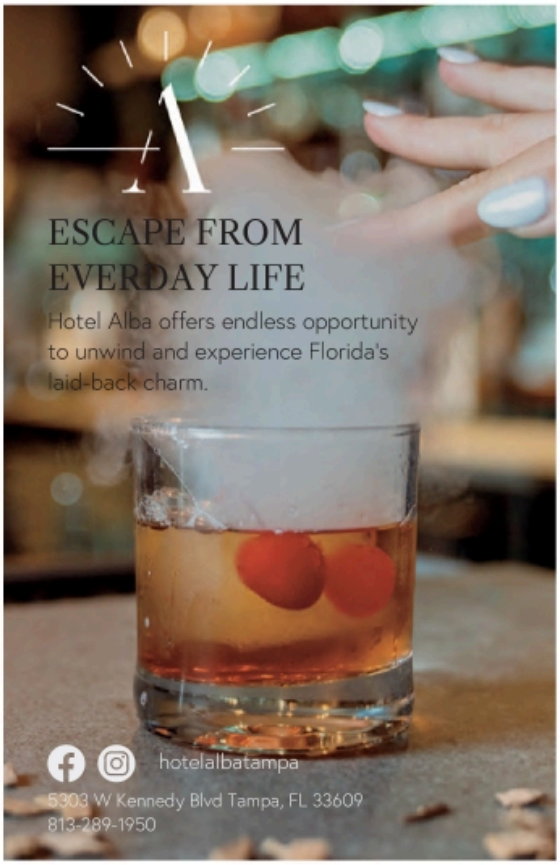
Stop #7 on TECO Streetcar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FLORIDA'S WEST COAST

Photo Worthy MURALS

Explore your way through Tampa's murals and take a piece of history home with you

by **Josh Johnson**

SPRINKLED THROUGHOUT THE TAMPA BAY AREA, you'll find impactful murals as bright and vibrant as the people who call this city home. You'd be hard-pressed to find a better example of the unique voices and viewpoints who are responsible for crafting the culture Tampa is known for than these colorful displays. Whether you're taking a walking tour of Downtown or you plan out parts of a trip around finding that perfect photo backdrop, you're in the right place.

STAY CURIOUS

LOCATION: 800 N. ASHLEY DR.
ARTISTS: TES ONE & BASK

Commissioned by the City of Tampa, Art Programs Division, this impressive mural covers the exterior of a five-story parking structure the size of a city block. The artists' goal with this project was to encourage us all to stay curious. Its central location in Tampa's downtown arts district is a constant reminder to keep our eyes open and discover and explore the creativity around us every day.

PEACE AND LOVE

LOCATION: SPARKMAN WHARF, 615 CHANNELSIDE DR.
ARTIST: ADAM KIYOSHI FUJITA

While this one may be easy to miss—it's located at Sparkman Wharf as you leave the parking lot and head toward the food vendors—it's definitely worth the effort to find. The muralist specializes in neon-style painting, and what he's able to create with just spray paint is truly out of this world.

SPARKMAN WHARF SHIPPING CONTAINERS

LOCATION: SPARKMAN WHARF, 615 CHANNELSIDE DR.
ARTIST: PEP RALLY INC

According to the developers of Sparkman Wharf, the mural was inspired by the movement of Tampa Bay. Throughout the mural, you can find natural elements and imagery that tie back to the history and culture of the area—from water currents and raindrops alongside mangrove roots to egrets, blue crabs and anoles crawling through the artwork.

FOR THE LOVE OF THIS CITY

LOCATION: 1001 N. FLORIDA AVE.
ARTIST: ILLSOL

Commissioned by the Portico Art Initiative to brighten up a portion of Florida Avenue in downtown Tampa, this colorful mural did just that. All the original neighborhoods of Tampa—Seminole Heights, Ybor City and West Tampa—are represented in this mural that's full of love for this ever-growing and evolving city.

TAMPA POSTCARD

LOCATION: PPK BUILDING, 1102 N. FLORIDA AVE.
ARTIST: CARL COWDEN III

Each letter of this mural is filled with iconic scenes from around Tampa, like the historic TECO Streetcar in Ybor City, the Jose Gaspar pirate ship and the Water Tower in Sulphur Springs.

EVANGELINE'S FEAST

LOCATION: 1208 S. HOWARD AVE.
ARTIST: TRISTAN EATON

Fun fact: What do SpaceX and this mural have in common? The muralist. If that's not reason enough to check this one out, then perhaps researching the rich history of Bern's Steak House will have you making your way down for a meal.

Cappuccino and Biscotti,
illy Café, Airsides E & F

Nature Inspired Products,
The Body Shop, Airside C

Signature Grouper Sandwich,
RumFish Grill, Airside C

Latest Electronics,
Airsides
A, C, E & F

The Spirit of Flight WaypointeTPA Cocktail, available at Airport bars

Tampa Airport **treasures**

TPA completed an historic expansion bringing together 70 restaurants and shops designed to reflect the region's natural beauty while spotlighting its treasures. This includes fresh seafood at Ulele, popular craft beer at Cigar City Brewing, creative artistry from local jeweler Bourbon and Boweties, Latin fusion at Columbia Restaurant and fun logo merchandise supporting the area's beloved sports teams. We hope you'll plan to arrive early so you can explore America's favorite airport and have one last taste of Tampa Bay before boarding your flight.

Now Available at TPA

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Tampa International Airport

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1838CONC-0123

by Jessica Vander Velde

END THE DAY IN SOPHISTICATED ELEGANCE IN ONE OF TAMPA BAY'S HIGH-END COCKTAIL BARS

A Night Out

Six

MIXOLOGISTS SERVE UP inventive cocktails at upscale bars across Tampa Bay. Served in a sexy coupe, sleek martini or classic highball glass, these drinks are to be remembered. Whether you're a fan of the classics or you want a cocktail you've never tried before, be sure to top off your night with a toast at one of these sophisticated spots.

CIRO'S

Step back in time to the Roaring Twenties at **Ciro's,** Tampa's sexiest speakeasy, just off the beautiful waterfront Bayshore Boulevard. Make reservations at this popular spot—and be sure you get the daily password (a nod to the restaurant and bar's prohibition-era theme). Once inside, you might find you're being led to a private dining space enshrouded by long velvet curtains.

Ciro's has some of the most inventive cocktails presented in the most beautiful ways—but they're also known for their delicious dinner menu, so come hungry. Or at least nosh on the truffled popcorn while you sip your drink. There's a reason this salty snack hasn't left the menu.

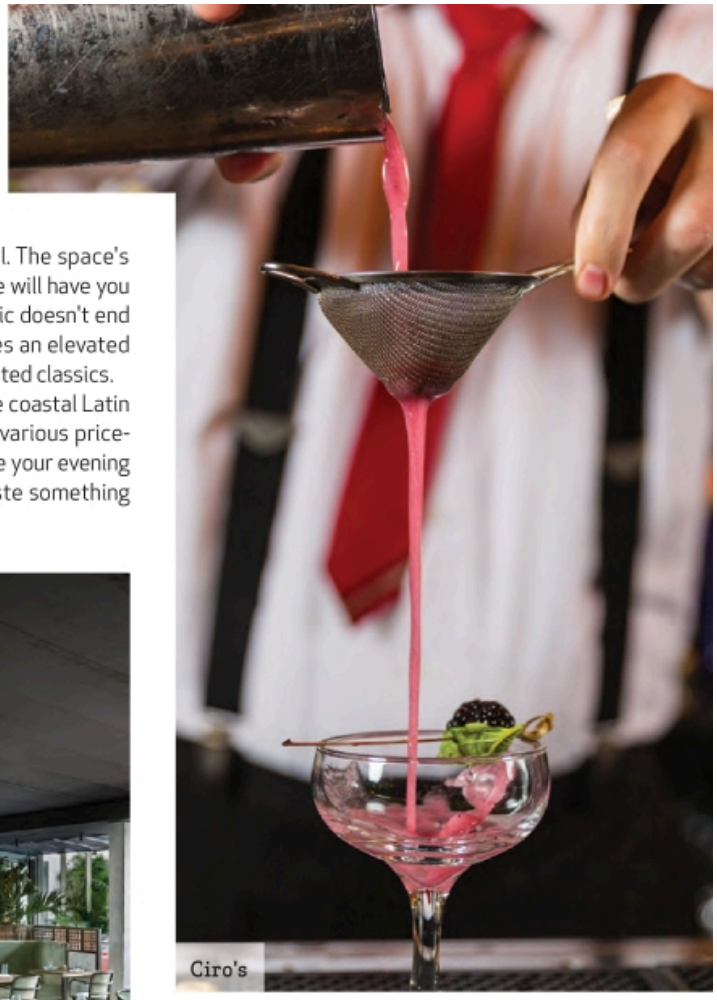
FLORA FINA

This globally inspired bar is as bold as it is beautiful. The space's interplay between light and shadow, color and texture will have you thinking you just walked onto a film set. But the magic doesn't end with **Flora Fina's** asthetic; the cocktail menu provides an elevated Tiki experience paired with modern twists on time-tested classics.

The curated wine list is designed to accompany the coastal Latin American and Mediterranean food menu and spans various price-points, allowing you to determine how grand you'd like your evening to be. Here, you can try something spectaular or taste something that reminds you of home in the same evening.

Flora Fina

Mandarin Heights



Ciro's

MANDARIN HEIGHTS

Situated in the hip Seminole Heights neighborhood just north of Downtown, **Mandarin Heights** offers visitors a chic cocktail lounge expereince that captures Tampa's love for upscale flair. The design is charming and Instagram-able—as are the beautiful libations. Keep your phone close by, you won't want to miss the opportunity to capture a daring interior design element or stunning drink order.

SIX

For an elegant experience, **SiX** is the place to go. SiX is an upscale, design-forward bistro on the sixth floor of the brand-new JW Marriott Tampa in the trendy Water Street district of Tampa. There's indoor and outdoor seating, valet parking and a great view above downtown Tampa—creating an atmosphere of calm away from the hustle below.

And while there's a full food menu, as well as great wines and beer, the cocktail menu is not to be overlooked. One of their best is the Rose-Colored Glass featuring reserve vodka from the local St. Pete distillery, Banyan Reserve.

SIX: JW MARRIOTT TAMPA WATER STREET, FLORA FINA: WILLIAM ZBAREN, MADARIN HEIGHTS: TREVOR AYDELOTTE, CIRO'S: THREE OAKS HOSPITALITY

by Sharon Therien

TRÉS CHIC

FIND YOUR NEW LUXURY STYLE AT COSMOPOLITAN SHOPPING DESTINATIONS

Hyde Park Village

WHETHER YOU'RE SEEKING *a day of serious shopping or a place to go with loved ones, you'll find upscale stores, boutiques and dining to fit every taste at these Tampa Bay shopping centers.*

PLEIN AIR LUXE

Head to the **Hyde Park Village** open-air shopping center to take in the sunshine as you stroll from one storefront to the next. This spot embraces the essence of its location in historic Tampa, as it gives a nod to the character and past of the area while also keeping up as Hyde Park continues to evolve. This is an ideal destination for walking, window shopping and enjoying the fountain focal point, and along the way you'll find a wonderful mix of high-fashion stores, beauty shops, eateries and year-round events to enjoy. A sampling of stores includes Anthropologie, Kendra Scott, Pottery Barn and Sur la Table, along with a range of stores that carry high-end clothing, beauty finds, cooking supplies, decor, food items, jewelry and much more. You can even catch a movie with a cocktail at the on-site upscale CMX CinéBistro.

Hyde Park Village

CLASSIC SOPHISTICATION

Delight in the classic indoor-mall experience at **WestShore Plaza,** which offers a range of high-end and boutique stores to fill your various shopping desires all in one place. You'll find an enjoyable atmosphere with indoor fountains, foliage and a Spanish Mediterranean design, with seating areas to take a breather. If you find yourself in need of a pick-me-up, swing through The Blind Tiger Cafe for your fuel of choice. Located in Tampa's Westshore business district, this destination provides the full mall experience with every sort of store you can think of close at hand. The store selection includes anchors Macy's, JCPenney and Dick's Sporting Goods, along with an abundance of unexpected boutiques and dependable mall stores like Ann Taylor, H&M, Old Navy, Claire's, Lids and Kay Jewelers. The mall hosts plenty of events for individuals and families, and it features food court fare, restaurants and an AMC movie theater on site.

UPSCALE SHOPPING AND DINING

International Plaza and Bay Street is the place to go for upscale shopping and superb dining. Bay Street provides an open-air experience, while International Plaza is an indoor mall that features Nordstrom, Neiman Marcus and Dillard's as its anchors. At this popular destination, your shopping experience can include designer labels and high-end stores like Louis Vuitton, Coach, Tiffany & Co., Montblanc and Burberry. The mall also includes a blend of classic stores and unique shops like Claire's, Express, Bath & Body Works, Banana Republic and more, where you can browse for fashion, accessories, beauty items, fitness gear and other exciting finds. The Bay Street section features bars and restaurants attached to the Renaissance Tampa Hotel. Whether you're taking a shopping break or heading to this destination just to eat, you'll find the right fit from fine dining to casual dining and quick-service options. For the luxury experience, head to Ocean Prime for seafood, The Capital Grille for a steak or Brio Italian Grille for upscale Northern Italian dishes. If you're looking for something a touch more casual, try Rocco's Tacos for delicious tacos and agave spirits, The Pub for a classic happy hour or Whiskey Cake for everything from wood grilled dishes to farm fresh salads.

HYDE PARK VILLAGE, LEFT: ROB HARRIS

CRUISE CONTROL

Four sunset cruise adventures in Tampa Bay

by Kellilynn Hann

IF YOU'RE CRAVING an evening on the waters of Tampa Bay, you're in luck. It's easy to find a sunset cruise that suits you—and your budget. Here are four ways to treat yourself and your favorite people to a truly extraordinary Tampa experience.

CASUAL

TAMPA BAY FUN BOAT

For a fun, budget-friendly sunset tour without any fuss, **Tampa Bay Fun Boat** is the way to go. Simply step on the 36-foot deck boat and join others for a one-hour tour of the bay. Search for dolphins, dance to the music, watch the sunset and party with your new friends! After dark, your captain will cruise Hillsborough Bay so you can marvel at the colorful lights of Downtown.

Eboats Tampa

Bring a small cooler with drinks—alcohol is okay with ID and there's no cork fee. Below deck there's a restroom and seating area. Having a bridal shower, birthday party or small wedding reception? Book a private charter for up to 35 guests.

EBOATS TAMPA

Want to be your own captain or have a private romantic trip? Choose **eBoats Tampa.** These electric boats are easy to operate and you're given a full orientation before launch—for standard boats, no prior experience is required. Rates are by the hour, and eBoats Tampa operates until 10pm, so you can cruise the bay at your own pace, take in the beautiful sunset and have a nice dinner onboard or dock at one of the bay's many restaurants. Bluetooth stereo, coolers and life jackets are provided.

LUXURY

SUNBURST YACHT CHARTERS

Picture boarding a gorgeous Sunseeker yacht and heading into the bay. Everything is taken care of: you have a captain, first mate and steward to see to your needs. Relax on the deck as the boat cuts through the water. Then, as the sun sets, sip drinks and take in the sparkling city lights. This luxurious evening is brought to you by **Sunburst Yacht Charters,** a family business started by Tampa natives. Your cruise includes fuel, charcuterie, snacks and non-alcoholic beverages. You're welcome to bring your own alcoholic drinks. Champagne, perhaps?

YACHT STARSHIP

When you want an elegant venue for a large group, call **Yacht StarShip.** With the ability to take on 25–600 guests, their yachts are especially popular for corporate events, weddings and anniversary parties. Awarded a three-diamond rating from AAA, your event will reflect the height of luxury. Customize your trip to include award-winning cuisine, cocktails and entertainment. Choose docking options in Tampa, Clearwater, St. Petersburg, St. Pete Beach, Sarasota and Tarpon Springs.

Yacht Starship

WATER WORLD

Of course, these four hydro adventures aren't the only ways to get wet in Tampa Bay. If you're looking for a peaceful float on the water, rent a stand-up paddleboard from **Urban Kai.** Have a need for speed? Feel the power of **Bay Rocket's** jet boat as you blast over the water. Take a booze cruise around Tampa Bay with **Tiki Boat Tampa** or **Kraken Cycleboats**, the latter of which is powered by your pedaling.

SPARKMAN WHARF

A dynamic waterfront space featuring a dining garden, beer garden, restaurants, retail, and a recreational lawn in downtown Tampa.

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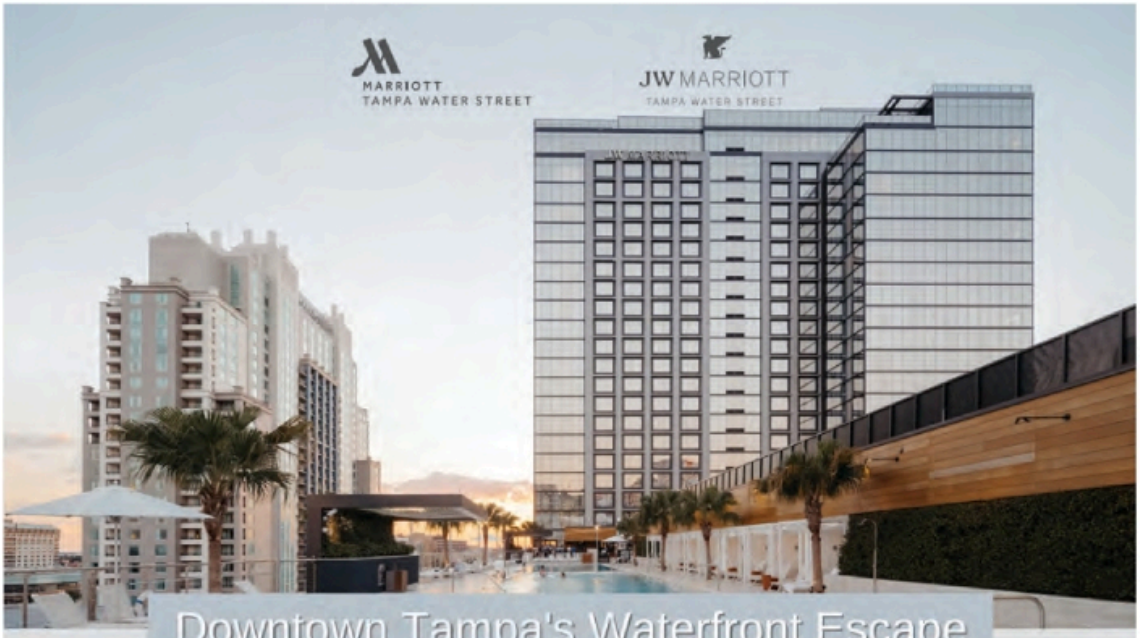

Downtown Tampa's Waterfront Escape

Savor locally inspired dishes from one of signature culinary outlets, bask in the Florida sun at one of three rooftop pools, and enjoy a pampering treatment at Spa by JW.

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Yacht StarShip Cruises & Events have been a seaworthy staple for over two decades. Our family-owned business is your celebration destination with premier brunch, lunch, and dinner dining cruises, private charters, and special events and cruises.

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Check Out Our Experiences

Yacht StarShip I, II, & III cruises feature yacht-style service, breathtaking views, and a delicious meal on America's first three-Diamond-rated dining yacht.

www.YachtStarShip.com
(813) 223-7999

Pirate Water Taxi offers 14 stops of all-day fun! Hop on and off to find convenient and popular attractions along the Tampa Riverwalk. Our taxis are also available for private charters and transportation.

www.PirateWaterTaxi.com
(813) 223-7999

Blast off on Tampa's newest 45/55-minute adrenaline-filled jet boat thrill ride! Experience the power of Bay Rocket's 2800 horsepower.

www.BayRocketTampa.com
(813) 223-7999

Clearwater Yacht StarShip IV cruises feature yacht-style service for brunch and sunset dinners on the waterways of Clearwater Beach.

www.YachtStarShip.com
(813) 223-7999

Tampa Riverwalk Rentals offers the newest paddleboard, kayaks, and bike rentals that launch directly from the Tampa Marriott Water Street on the Tampa Riverwalk.

www.TampaRiverwalkRentals.com
(813) 417-4420

Come aboard the Lost Pearl's interactive pirate ship in Tampa and enjoy swashbuckling activities, water cannon fun, and a bar that's Free at Sea for everyone!

www.TampaPirateShip.com
(813) 223-7999

Down by the River

by Kevin Tall

Pirate Water Taxi

Head to the Tampa Riverwalk for fun, food and culture

DINING ALONG THE RIVERWALK

When heading to the Tampa Riverwalk, be sure to bring your appetite because there are plenty of amazing places to please your palate. The food hall at **Armature Works** offers patrons plenty of options, from fine dining to delicious counter-serve spots at the Heights Public Market. Nearby, local favorite **Ulele** serves the freshest flavors of Florida with locally sourced ingredients, including seafood from the Gulf, and delicious beers from the in-house brewery.

Café Dufrain serves up modern American fare with beautiful views of the water. Visitors can get a taste of the world-famous Columbia Restaurant's menu of delicious Spanish-Cuban bites at the **Columbia Café** outpost by the Tampa Bay History Center. Diners looking for fresh Florida seafood and handcrafted cocktails owe it to themselves to check out the **Watervüe Grill.**

Plenty of fun and delicious offerings await at **Sparkman Wharf,** a development full of counter-serve options built out of shipping containers, with

additional sit-down options as well. The **Yacht StarShip** offers guests multiple dining cruise options and unbeatable views of Tampa's waterways.

Back on land, **American Social** offers delicious continental fare and awesome cocktails and bar bites in a fun setting with an incredible view. Next door, **Jackson's Bistro** features American fare with a bit of elegance and offers a brunch buffet that can't be beat. **Malio's Prime Steakhouse** offers an incredible steak and seafood experience with unparalleled ambiance, as well as an impressive wine selection.

FUN ALONG THE RIVERWALK

Visitors who are ready to get out on the water themselves need look no further than **eBoats Tampa.** The company's premium boats, which accommodate up to 12 passengers and feature two tables and a serving area, can be rented by the hour and offer limousine-style seating so everyone can take in the views.

Or get in some exercise while out on the water with help from **Urban Kai Stand Up Paddle Board Shop.** Located near Armature Works, it offers double and single kayak or paddleboard rentals by the hour or for the entire day. Visitors who just want to relax and enjoy the same sites can take advantage of the **Pirate Water Taxi** service. It features 17 convenient stops along the Hillsborough River and Garrison Channel, near numerous points of interest in downtown Tampa—including the ***SS American Victory.*** This fully operational WWII ship saw action in the Pacific theater but now calls the Port of Tampa home and serves as a maritime museum.

Curtis Hixon Waterfront Park—which features a grand view of the river, a dog run, and the Louver and Mist fountains—hosts numerous events throughout the year. **The Sail Plaza**, located near the Tampa Convention Center, offers beer, wine, craft cocktails and Tampa Bay's best mojito.

Sparkman Wharf

River

The last stop on the Tampa Riverwalk, **Cotanchobee Fort Brooke Park** is a 4.5-acre recreation site that features a memorial to the Seminole Indian Wars, in addition to a playground and splash pad.

EVENTS ALONG THE RIVERWALK

In addition to the daily offerings at the Tampa Riverwalk, the district hosts several seasonal events throughout the year. **Tampa Riverfest** is a two-day event that's free to the public and features cultural events and activities throughout the Tampa Riverwalk's entire span.

Plenty of local restaurants participate in the **Taste of Riverwalk** and **TacoFest** and visitors can enjoy a concert series featuring local artists.

Don your Stars and Stripes for the **July 4th Boat Parade,** which features a poker run and the blessing of the fleet, followed by fireworks at Garrison Channel.

The **Riverwalk Halloween Hunt** is a family-friendly virtual scavenger hunt that's not too spooky, and the **Halloween Lighted Boat Parade** won't have you saying "boo!"

Guests can enjoy Tampa's annual **Riverwalk Holiday Spectacular** all season long. It features beautiful and festive holiday lights and decorations, with plenty of photo opportunities. Few things can inspire the holiday spirit like the **Holiday Lighted Boat Parade,** which runs all the way from Davis Islands to the Heights district and features all manner of watercraft lit up for the holidays.

Armature Works

Gasparilla Music Festival

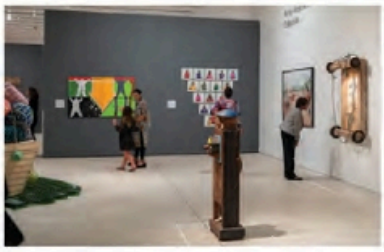
Tampa Bay History Center

TAMPA RIVERWALK ATTRACTION PASS

The Tampa Riverwalk Attraction Pass lets you experience seven of the city's most popular attractions with a single ticket! Visitors gain access to the Florida Aquarium, Pirate Water Taxi fleet, Tampa Bay History Center, Glazer Children's Museum, Tampa Museum of Art, SS American Victory and Henry B. Plant Museum. Visitors can purchase a single-day pass or one that's good for three days if they want to spread out the fun.

THE BEST VIEWS OF
TAMPA'S RIVERWALK
AND **FANTASTIC ART!**

TampaMuseum.org



Tampa Museum of Art is GROWING!
Learn about expanded galleries and classes.
Centennial.TampaMuseum.org

ART AND MONUMENTS ALONG THE RIVERWALK

Tampa Riverwalk is more than just food and fun—it offers plenty of culture as well.

The city's **Historical Monument Trail** features tributes to dozens of historical figures who left their mark on Tampa, including Stephen Sparkman, who represented Tampa as the first congressperson from South Florida and whose work paved the way for what is now Channelside and the Port of Tampa. Clara C. Frye, a nurse who converted her home inTampa Heights to a hospital and never refused care to those who could not pay, and Ossian Bingley Hart, Florida's first governor, are also among those honored.

The **Public Art Walking Tour,** starting near Waterworks Park, features 16 stops and a variety of works, including the fused-glass panels of Heidi Lippman's *Andante*. Visitors can also see Barbara Neijna's eye-catching steel sculpture, *America, America*—among the first pieces the city acquired—and the *Spiral Fantasia* mosaic from Mari Gardner on the **Glazer Children's Museum's** main entrance.

Ulele

Urban Kai Stand Up Paddle Board Shop

Bayshore Boulevard

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BEST PART OF *Waking Up*

The Blind Tiger

GET YOUR MORNING OFF TO A GREAT START WITH A CAFFEINE FIX AND A FRESH PASTRY

by **Andrew Schaeffer**

BEDTIMES AREN'T AS STRICT ON VACATION, which means the mornings can sometimes be challenging. Whether you like to wake up by sipping a fresh coffee roast, savoring an exotic tea or digging into a warm pastry, Tampa Bay's cafés have what you need to start the new day.

KAVA CULTURE

Located in downtown Tampa, **Kava Culture** serves up something a little different—kava and elixir drinks. Kava is a root from the South Pacific, and the flavor is exotic and earthy while also imparting a natural sense of calm and well-being. Elixir is a tea leaf from Southeast Asia brewed into teas to help boost your immune system while also filling you with energy and a sense of euphoria.

THE BLIND TIGER

Combining the vibe and atmosphere of a speakeasy with an abundant love for coffee, **The Blind Tiger** has cafés all across the Tampa Bay area. Wake up to full flavor with the signature Dirty Thai-ger, an iced blend of espresso, Thai tea and sweetened condensed milk topped with a sprinkle of cinnamon.

La Segunda Central Bakery

BUDDY BREW COFFEE

Growing from gifting friends home-roasted coffee beans under a joke label named for their dog, **Buddy Brew Coffee** now serves up cups of joe throughout Tampa. Proudly sticking to the motto "brew good, do good," donations are made when a bag of beans is sold—depending on the variety, these charities do everything from giving kids bikes to planting trees and curing diseases.

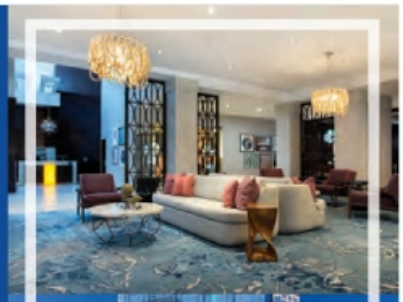
ALESSI BAKERY

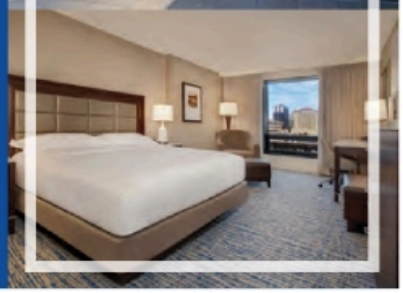
Situated in West Tampa, **Alessi Bakery** has been serving up luscious speciality cakes, pastries and breads since 1912. Eat with your eyes first as you peruse all the gorgeous cakes and flaky pastries behind the counter, then satisfy your sweet tooth with traditional cannolis or their famous cronuts.

LA SEGUNDA CENTRAL BAKERY

Get a delightful taste of Cuba at **La Segunda Central Bakery** in Ybor City. Give yourself some much-needed energy with a café con leche and a decadently sweet guava turnover. Be sure to grab an authentic loaf of Cuban bread before you leave—this bread is handmade using time-honored customs, such as placing a freshly cut palmetto leaf across the top of each loaf to create the signature split down the middle. Four generations of bakers have been keeping this family-run shop thriving since 1915.

Buddy Brew Coffee





Welcome to the newly renovated Hilton Tampa Downtown. Our contemporary renovation reveals refreshed guest rooms, suites and stunning spaces to work and celebrate.

Escape to an urban oasis at our rooftop pool bar or indulge at 211 Restaurant and 211 Lounge offering bold flavors and signature cocktails. Inside, relax and recharge in our contemporary rooms and suites that feature impressive views of the city. Whether you are traveling for business or pleasure, the reimagined Hilton Tampa Downtown is ready to deliver an exceptional guest experience.

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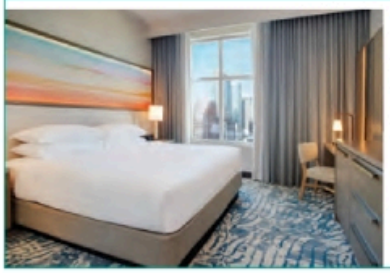

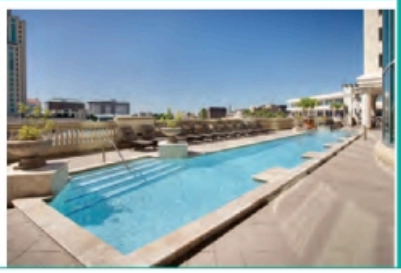

Experience the "Suite Life"

The Suite Life is the only way to experience a stay in Tampa. Enjoy complimentary made-to-order breakfast each morning, free Evening Reception each night, all while relaxing in your two-room suite!

It gets better, the hotel is connected to the Tampa Convention Center and perfectly situated to many of Tampa's favorite attractions including the Florida Aquarium, Amalie Arena, Busch Gardens and the Tampa Riverwalk. We look forward to welcoming you soon.

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- Museum Store

TAMPA BAY HISTORY CENTER

Tampa Riverwalk | 801 Water Street | 813.228.0097 | tampabayhistorycenter.org

For current COVID-19 policies and procedures, visit tampabayhistorycenter.org.

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Travel INFORMATION

GETTING HERE

TAMPA INTERNATIONAL AIRPORT

With direct flights from hundreds of major destinations across the country, in addition to nonstop international flights, getting to Tampa Bay is a breeze.

Tampa International Airport (TPA) consistently wins praise for its efficiency and convenient design. The structure itself won the prestigious American Architecture Award. In addition to its design, Airports Council International named TPA one of the most hygienic airports in the world.

Not one to sit on its laurels, TPA is undergoing a two-billion-dollar expansion and upgrade, ensuring it continues to be a stellar first impression for visitors.

ST. PETE–CLEARWATER INTERNATIONAL AIRPORT

St. Petersburg–Clearwater International Airport (PIE) offers nonstop service to 50 destinations throughout the Northeast, Midwest, South and Canada.

INTERSTATES

I-275, I-4 and I-75 connect Tampa Bay to the rest of the state and the country, with easy access to Orlando, Sarasota, Ft. Myers and the entire east coast of Florida.

RAIL

Take Amtrak into downtown Tampa's Union Station, which offers nationwide connections. Trains route passengers daily between Tampa Bay and cities in the Northeast and continue through to Miami.

Getting around Tampa Bay is easy. Go to **VisitTampaBay.com/Transportation.**

VISITORS CENTERS

Unlock Tampa Bay Visitors Center
One Tampa Center
201 N. Franklin St., Ste. 102
(813) 223-2752
(800) 44-TAMPA
Mon.–Fri. 11am–4pm,
Sat.–Sun. 12–5pm

Ybor City Visitor Information Center
1600 E. 8th Ave., B104
(813) 241-8838
Mon.–Sat. 11am–4pm, Sun. 12–4pm

Plant City Union Station Depot
102 N. Palmer St., (813) 719-6989
Tue.–Fri. 12–4pm, Sat. 10am–4pm

Greater Plant City Chamber of Commerce
106 N. Evers St., (813) 754-3707
Mon.–Fri. 9am–4pm

Forecast: SUNNY

Average low and high Fahrenheit temperatures	
January	52/70
February	55/73
March	58/76
April	63/81
May	70/87
June	75/90
July	76/90
August	76/90
September	75/89
October	68/84
November	60/78
December	54/72

Source: weather.com

CRUISING

In Tampa Bay, the port of departure is a destination in itself. With its three terminals right in the heart of Downtown, Port Tampa Bay is just steps from all the fantastic family attractions and hip and trendy restaurants along the water. It's no wonder Tampa has become a favorite port for a growing number of cruise passengers who want to enhance the experience of their Caribbean itineraries.

Visit *porttb.com/cruise* for up-to-date information about cruise lines and destinations.

ARRIVE EARLY

Within walking distance of the cruise terminals is one of the top aquariums in the country. **The Florida Aquarium** is home to stingrays, barracudas, sea turtles and sharks.

Go for a bike ride or walk along the **Tampa Riverwalk** to take in the sunshine and beautiful views of the water. Along the way you can visit **Glazer Children's Museum** for more fun for the whole family. Located adjacent to the Children's Museum is **Curtis Hixon Waterfront Park.** While there, visit **Riverwalk Café** for a quick snack and the **Columbia Café** at the **Tampa Bay History Center** for lunch before heading back to the cruise terminal.

ADD A DAY

Tampa Bay's big attractions should never be rushed. Add a day to your itinerary for **Busch Gardens® Tampa Bay,** and put a spin on family thrills with awesome roller coasters or join in on the fun at **ZooTampa at Lowry Park** where you can experience behind-the-scenes views of elephants, monkeys and more.

UNLOCK TAMPA BAY
VISITORS CENTER

Located in the heart of downtown Tampa, our Visitors Center offers excellent local advice on attractions, restaurants, and things to do during your visit to Tampa Bay. The staff is very knowledgeable and wants nothing more than to help you enjoy the area.

201 North Franklin St., Suite 102, Tampa in Tampa City Center's plaza

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- The Florida Aquarium

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- The Tropics Boat Tours Dolphin **OR** Sunset Cruise
- Museum of Science & Industry (MOSI)
- Glazer Children's Museum

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- Tampa Museum of Art
- Tampa Bay History Center
- Pirate Water Taxi
- Glazer Children's Museum
- American Victory Ship
- H.B. Plant Museum

RiverwalkPass.com

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From wildlife and wild rides to Tampa's island paradise, your next adventure is here.

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